



WFPHA

World Federation
of Public Health
Associations

Promoting Global Public Health since 1967

ANNUAL REPORT **2019-2020**

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1. ABOUT THE WFPHA

A GLOBAL CHARTER FOR THE PUBLIC'S HEALTH

- ✓ PREVENTING DISEASES
- ✓ PROMOTING HEALTH & WELLBEING
- ✓ PROTECTING PEOPLE & COMMUNITIES

WFPHA is an international, non-governmental organisation composed of 130 member associations, who are mainly multidisciplinary national public health associations, representing about 5 million public health professionals worldwide. It is the only worldwide professional organisation representing and serving the broad field of public health. The WFPHA supports the establishment and organisational development of national public health associations, facilitates and supports the exchange of information and capacity building among national and other public health organisations, and promotes advocacy for public policies, programmes and practices that result in a healthy and productive world.

WFPHA is accredited as an NGO in official relations with the World Health Organization (WHO). This ongoing relationship with the WHO is a collaboration to advance the field of public health through the promotion of public health policies, strategies and best practices around the world. The Federation is also accredited by the United Nations Environment Programme (UNEP), and holds consultation status with the United Nations Economic and Social Council (ECOSOC) and with Codex Alimentarius of the Food and Agriculture Organization of the United Nations.



2. WFPHA MEMBERS

EUROPE

ALBANIA
ARMENIA
AUSTRIA
BELGIUM
BOSNIA & HERZEGOVINA
BULGARIA
CROATIA
CZECH REPUBLIC
DENMARK
ESTONIA
FINLAND
FRANCE
GEORGIA
GERMANY
ISRAEL
ITALY
KAZAKHSTAN
LATVIA
LITHUANIA
MACEDONIA
MALTA
NETHERLANDS
NORWAY
POLAND
PORTUGAL
ROMANIA
SERBIA
SLOVAKIA
SLOVENIA
SPAIN
SWEDEN
SWITZERLAND
UNITED KINGDOM

AFRICA

ALGERIA
ANGOLA
BENIN
BURKINA FASO
BURUNDI
CAMEROON
CHAD
CONGO, REP. DE
CÔTE D'IVOIRE
ETHIOPIA
GAMBIA
GHANA
GUINEA
KENYA
LIBERIA
MADAGASCAR
MALAWI
MALI
MAURITANIA
MOZAMBIQUE
NIGER
NIGERIA
RWANDA
SENEGAL
SIERRA LEONE
SOMALIA
SOUTH AFRICA
SOUTH SUDAN
SUDAN
TANZANIA
TUNISIA
UGANDA
ZIMBABWE

THE AMERICAS

BOLIVIA
BRAZIL
CANADA
CHILE
COLOMBIA
COSTA RICA
CUBA
HAITI
MEXICO
NICARAGUA
PANAMA
UNITES STATE OF AMERICA

ASIA PACIFIC

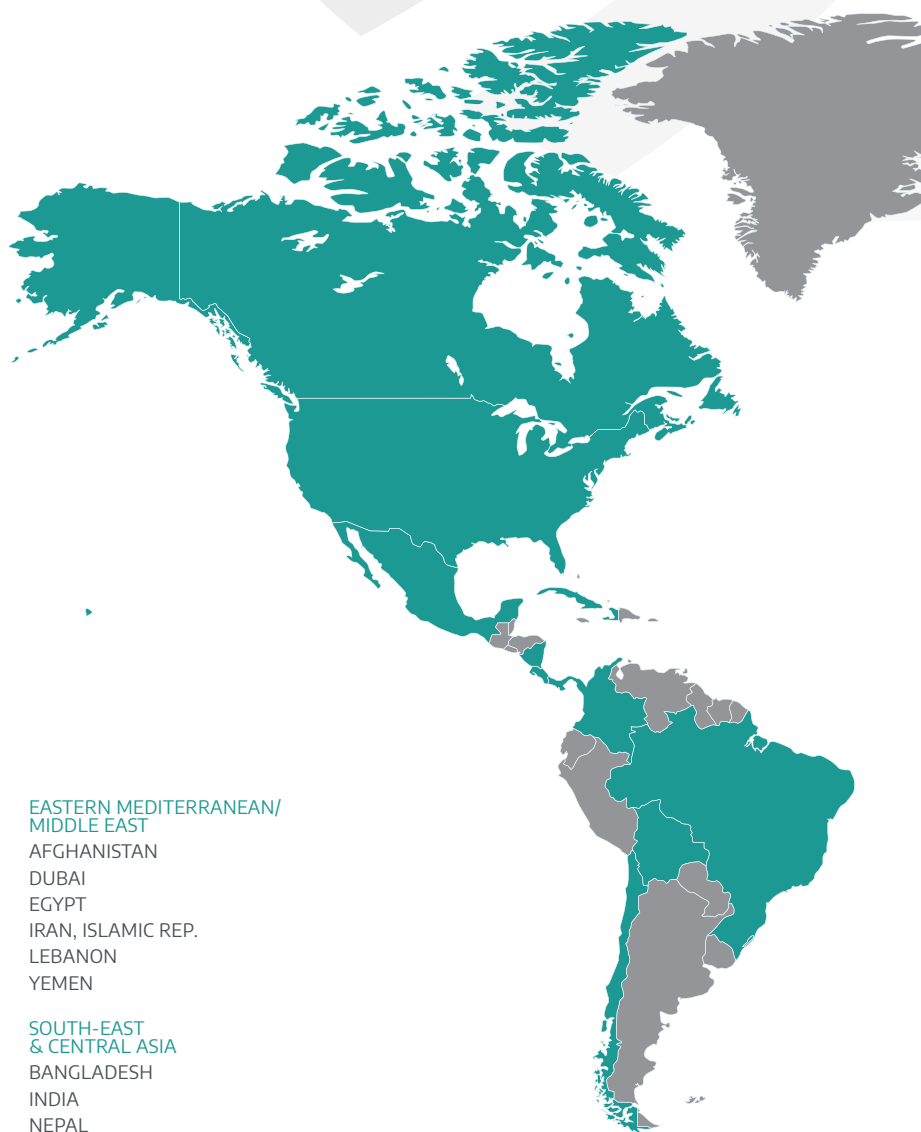
AUSTRALIA
CHINA (PRC)
HONG KONG, SAR (CHINA)
INDONESIA
JAPAN
KOREA, REP. OF
MONGOLIA
NEW ZEALAND
TAIWAN (CHINA)
THAILAND
VIETNAM

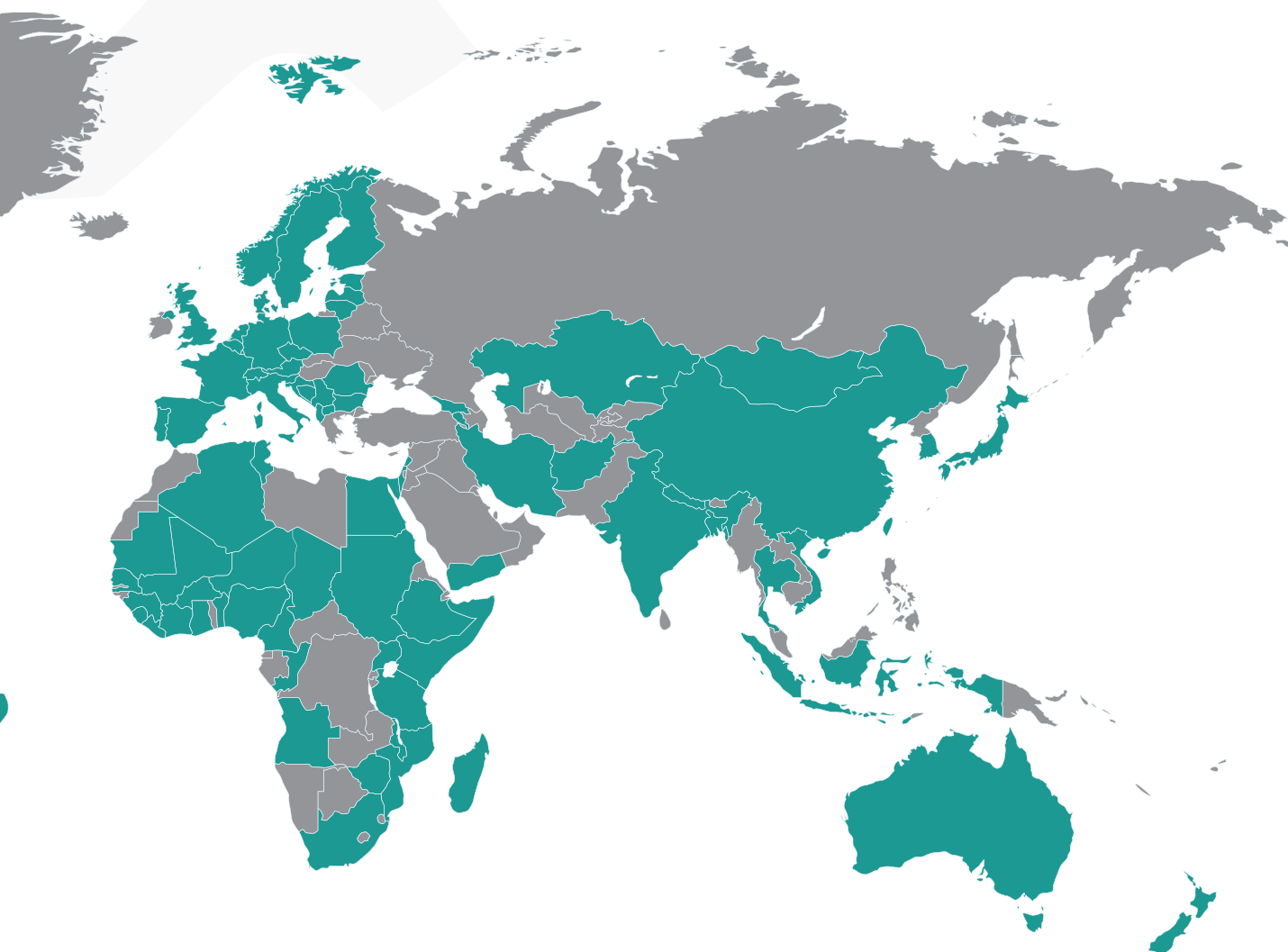
EASTERN MEDITERRANEAN/ MIDDLE EAST

AFGHANISTAN
DUBAI
EGYPT
IRAN, ISLAMIC REP.
LEBANON
YEMEN

SOUTH-EAST & CENTRAL ASIA

BANGLADESH
INDIA
NEPAL







REGIONAL FEDERATIONS OF PUBLIC HEALTH ASSOCIATIONS

AFRICAN FEDERATION OF PUBLIC HEALTH ASSOCIATIONS (AFPHA)

The African Federation of Public Health Associations has been collaborating with different regional organisations such as WHO-Afro in Brazzaville and the African Center for Disease Control and Prevention (CDC) to oversee the COVID-19 pandemic in Africa. The African Federation participated in the WFPHA Governing Council as well as in the global consultative webinar on COVID-19 Emergency Preparedness and Response.

ALLIANCE OF THE PUBLIC HEALTH ASSOCIATIONS OF THE AMERICAS (APHAA)

The Board of Directors of the Alliance of the Public Health Associations of the Americas (APHAA) met on November 4 2019 in Philadelphia, during the 2019 Annual Meeting of the American Public Health Association. APHAA held a scientific session about Universal Health Coverage and launched the Declaration “Public health does not have borders”. On April 11 2020, APHAA launched a Call to Action Against COVID-19 titled “Science, Health Systems and Solidarity to Save Lives” urging public authorities, private companies and civil societies from all countries in the Region to engage in combating the pandemic. This Call to Action was later published in “Anales de la Academia de Ciencias de Cuba” (10:2, 2020).

ASIA PACIFIC LIAISON OFFICE

The Asia Pacific Liaison Office has been working closely with the public health institutions in Asia Pacific. The office has translated the latest book on COVID-19 prevention and control guidance. The book was shared among multiple associations and key opinion leaders. In April 2020, the Asia Pacific Liaison Office ran a webinar on COVID-19.

EUROPEAN PUBLIC HEALTH ASSOCIATION (EUPHA)

The European Public Health Association has achieved various improvements in multiple areas. The European Public Health Week was held virtually from 11 to 15 May 2020 and focused on the theme of joining forces for healthier populations with COVID-19 as the overarching theme. Additionally, EUPHA has published a supplement for the European Journal of Public Health and created a webpage with COVID-19 updates.



GOVERNING COUNCIL MEMBERS

Ricciardi Walter – President
De Souza Luis Eugenio – Vice-President
Rispel Laetitia – Past president
Amofah George
Braut Geir Sverre
Buttigieg Stefan
Ghosh Sanghamitra

Kondji Kondji Dominique
Liang Xiaofeng
Lombera Miguel Gerardo
Nicoulet Isabelle
Nieto Hernando
Perdes Saber
Te Patu Adrian

ADVISORY BOARD MEMBERS

Benjamin Georges – Chair
Asnake Mengistu
Abelin Theodor
Bishaw Tewabech
Buss Paulo
Chauvin James

Dobe Madhumita
Kalambay Kalula
Laaser Ulrich
Matus Ruiz
Papilaya Alex
Puska Pekka

HEAD QUARTERS

Borisch Bettina – Executive Director
Lomazzi Marta – Executive Manager

Azari Razieh – Communications Manager
Mata Maria – Office Manager

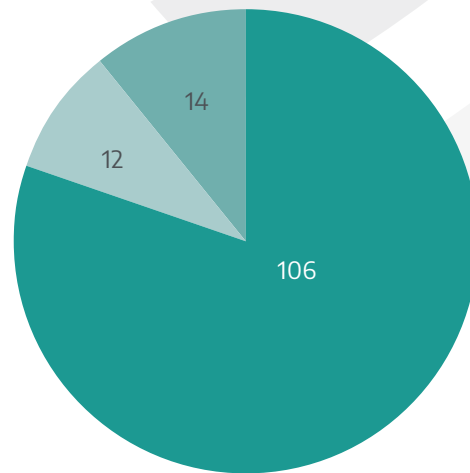
A special thanks to our interns:

Alma-Jade Chanter, Narayan Toolan, Manuel Lopez Retrepo, Drishti Kumar, Kieran Taylor, Anne-Sophie Martel, Valentin Hopfinger, Rochelle Aberer, Alison Hacker, Sara Rushwan, Anna Nagel, Hanna Marcus.



3. 2019-2020 AT A GLANCE

130 MEMBERS



- NATIONAL: 106 MEMBERS
- REGIONAL: 12 MEMBERS
- INTERNATIONAL: 14 MEMBERS

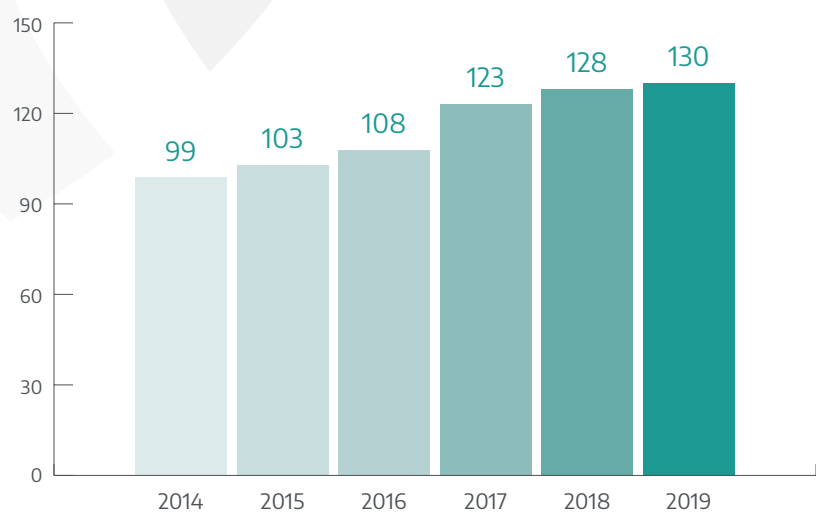
+2 NEW INTERNATIONAL MEMBERS






11 ADVOCACY ACTIVITIES

8 EVENTS



2% GROWTH IN WFPHA MEMBERSHIP



- PEOPLE REACHED THROUGH WFPHA NEWSLETTERS:
- PEOPLE REACHED THROUGH LIVE WEBINARS:
-  NEW FOLLOWERS:
-  NEW FOLLOWERS:
-  LIKES:
-  NEW FOLLOWERS:
-  VIEWS:
- WATCH TIME (H):

5,000 +
45,000
55% +
40% +
40% +
55% +
285% +
165% +

4. MESSAGE FROM THE PRESIDENT



We scientists and public health professionals have known for some time that sooner or later a pandemic would arrive and disrupt the health and economic balance of the planet, and we know that only decisions based on scientific evidence can defeat it. We have long known that economic and environmental sustainability is at risk and that new development models are urgently needed. We have long proved irrefutably that every penny spent on health and healthcare has an extraordinarily profitable return on investment. We know that fighting disease through primary and secondary prevention is incredibly cost-effective. We know that limiting socio-economic differences and inequalities is the strongest tool for fair and inclusive development and prosperity. Nevertheless, the pandemic has arrived and in some countries it seems out of control, inequalities are increasing as never before, prevention is a Cinderella in healthcare costs and public health is often ancillary to clinical medicine and economic sciences.

So we must ask ourselves if this situation is not also the fault of our ability to be formidable researchers and analysts compromised by weak decision-making, and above all, shy advocacy towards politics and strong stakeholders. This is the challenge of the next decade for the world of public health: developing professional and leadership skills to promote values and ideals to decision-makers, at all levels (political, managerial, and professional) and to make citizens understand the relevance of our discipline.

The World Federation of Public Health Associations will work very hard in raising awareness that only with a strong and widespread public health there can be development and prosperity for all citizens and that adequate leadership in public health is the indispensable prerequisite for this to be achieved.

Prof. Walter Ricciardi

5. MESSAGE FROM THE EXECUTIVE DIRECTOR

This year 2019 / 2020 is a public health moment.

At the headquarters (HQ) we fully felt this and reacted rapidly to the challenges of a global pandemic.

But let us start with our local news: we have had the pleasure to welcome Maria del Mar Mata Zacarias as Administrative Officer and very recently Razieh Azari as Communication Manager. We would like to thank Eleonora de Cata, now replaced by Maria del Mar Mata Zacarias, for her work with the Federation. The driving force at the HQ is Marta Lomazzi who initiates and sets afloat ongoing and new projects. Our team gets also an enormous help also from our interns.

Throughout the years the team at the HQ has become the backbone of the Federation by maintaining ongoing business as well as reacting and keeping up with new challenges such as the ongoing COVID-19 crisis. It has to be emphasised that the whole team is composed of about one full-time paid employee equivalent with the significant in-kind contribution of the Executive Director. Managing this team to a high level of productivity is an important achievement.

The fundraising is one key element of our tasks. One of the principal achievements this year was the EU commission grant for IC2PerMed project on mapping the personalised medicine activities in both Europe and China. The HQ interacted with other health oriented organisations in Geneva, both UN and non-governmental. In particular we worked on our close relation with the WHO through our collaboration plan.

The HQ supports working groups, committees and the Immunisation Policy Taskforce in their activities and organised several events including webinars and workshops to build capacity of public health professionals and sustain their efforts in advocacy.

As soon as the COVID-19 pandemic was declared the whole staff moved into home office mode. I have to thank the whole team in Geneva for their flexibility and their engagement. We produced a series of statements,



documents and webinars around the pandemic. This was done with a high level of social media usage. Our weekly team meetings online were productive and inspiring. The whole team felt that we have to work hard to make the public health voice of the WFPHA heard.

It is also this year that the HQ started and completed a new branding of the WFPHA. This includes a new website, logo and more effective communication approaches.

The HQ was behind several projects such as the Initiative for Sustainable Health Equity aiming to avoid the exacerbation of the inequities due to COVID-19. From the WFPHA side, Laetitia Rispel, Luis Eugenio de Souza and Bettina Borisch are actively taking part in this work.

The HQ is committed to diversity in all of its aspects. This includes in particular the role of women as highlighted for example through our video titled: "Over 70% of Global Health Workforce Are Women. Let's Not Forget!". The HQ is highly motivated and will continue to work with the new president, Walter Ricciardi, the newly elected Vice president Luis Eugenio de Souza, governing bodies and members of our Federation.

Prof. Bettina Borisch



6. WHY PUBLIC HEALTH MATTERS

6.1 WFPHA RESPONSE TO COVID-19

The COVID-19 pandemic remains a tremendous public health emergency across the globe. One of the WFPHA's Global Projects takes the form of our response to the pandemic through advocacy, education and awareness campaigns. The WFPHA has created a dedicated webpage for information regarding the COVID-19 pandemic, and published multiple informational and advocacy tools, videos and articles.

With the support of nearly 100 organisations worldwide, the WFPHA has released a detailed call to action for G20 countries towards an equitable and human rights-focused response to the COVID-19 pandemic. The call offers a framework for these countries to collaborate with and provide support to other lower-income nations, distribute resources worldwide and ensure that human rights are protected throughout the pandemic.





The InterAction Council has released a “Global Responsibilities and an Emergency Framework for Countries and Communities” addressing many of these issues. The WFPHA has officially endorsed the framework, a comprehensive plan for increasing public health preparedness now and for the future.

In light of the need for international collaboration, the WFPHA has also focused on President Donald Trump’s controversial decision to suspend the United States’ funding to the WHO in the midst of the COVID-19 pandemic. In a press release, WFPHA has condemned this action and called upon the USA to restore its prior funding.

The International Immunization Policy Task Force has hosted a three-part webinar series on vaccination, particularly as it pertains to the COVID-19 pandemic and equitable access to immunisation, during which renowned experts spoke and held Q&A sessions about the pandemic management. Additionally, in partnership with the Global Child Dental Fund, the WFPHA sponsored a three-part webinar series involving a panel of renowned experts to educate the public on the role that Silver Diamine Fluoride plays in emergency dental care during the ongoing pandemic.

To highlight the central role of public health in the pandemic and to encourage awareness and advocacy, the WFPHA has hosted a photo contest, asking for submissions that showcase individual and country-specific experiences and challenges posed by the COVID-19 crisis. The top three photos will be featured both on WFPHA media, and projected during the 16th World Congress on Public Health.

Currently, WFPHA is focusing on the implementation of its “Statement on COVID-19 Immunization and Equitable Access to Vaccines” at national and international levels. This statement aims to be the international standard to be used by our members when approaching national and regional authorities to make sure that equitable access to COVID-19 vaccination is guaranteed for all, starting with the most vulnerable people.

STATEMENT ON COVID-19 IMMUNIZATION AND EQUITABLE ACCESS TO VACCINES

Immunization is one of the most successful public health measures of modern times. In fact, according to a World Health Organization report on the prevention of infectious diseases, it is second only to clean water (WHO 2008). Annually immunization prevents an estimated 2.5 million deaths globally and reduces disease-specific treatment costs (WHO 2018).

For all the devastation caused by COVID-19, an important lesson is that the balance needs to shift from treating disease to preventing it. Immunization has an important role to play in prevention not only for infants but throughout life as a key component of healthy ageing. It saves, prolongs and improves the quality of lives, at the same time that it saves time and other resources, leading to sustainable healthcare systems (UK Chief Medical Officers' Guidelines 2011). Further, immunization has positive long-term impact, contributing to make communities healthier and promote social and economic development.

GAVI, WHO and UNICEF have warned that 80 million children under the age of one are at risk of disease due to disruptions to vital immunisation programmes because of COVID-19 (GAVI 2020). Specific to COVID-19, almost everyone is at risk and may require vaccination if given the opportunity. Hence, it is likely that demand will surpass supply. The concern of the WFPHA Immunisation Taskforce is the tendency for the rich to acquire and pay for the limited supply of available efficacious vaccines to the detriment of the at-risk populations in low income settings.

Not surprisingly, the race to produce a safe and efficacious vaccine for COVID-19 has been on-going and there are indications that success may not be too far away. An important lesson that experience has taught us from previous immunization programs is that, even when effective vaccines are available, vulnerable persons in low income settings usually do not have access to these vaccines for some time, if at all. There is a myriad of reasons for this state of affairs. These include (among others) high cost of vaccination programs for countries, health systems, families and individual, individual's poor geographical access to vaccination centres, and inadequate supply of available vaccines due to competition. To worsen matters, GAVI (The Vaccine Alliance) indicated (prior to COVID-19) its intention to wean itself off such funding support.

Therefore, the WFPHA Immunisation Taskforce recommends:

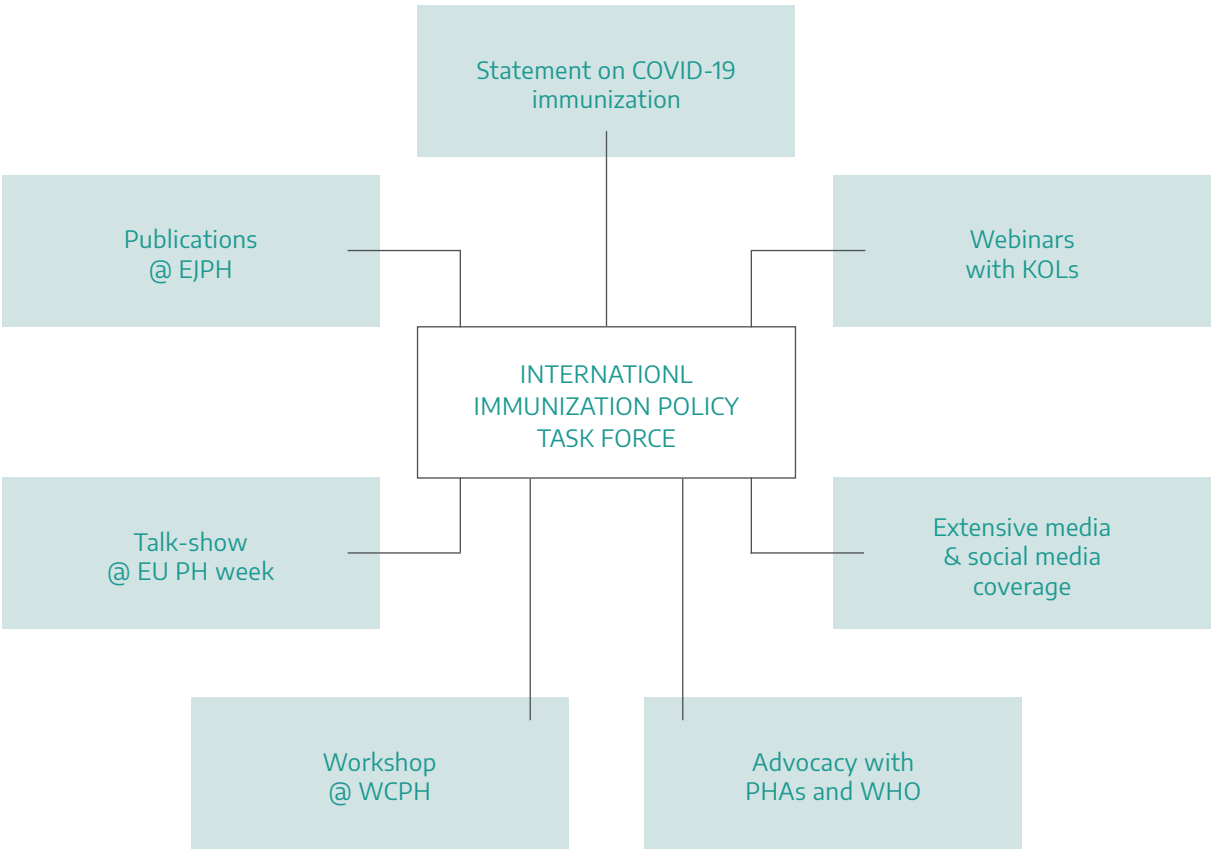
1. The international community should widen the process of coming together to support research and development of effective COVID-19 vaccines from multiple centres.
2. The international community should establish a COVID-19 vaccination fund to support needy but resource-constrained countries.
3. Supporting the World Health Organization in its efforts to coordinate the response to COVID-19 and in the development of an appropriate vaccine.
4. National authorities should financially support the WHO and invest in strengthening national health systems with a particular focus on sustainable immunization programs.
5. GAVI should continue to work for equitable distribution of any effective vaccine against COVID-19 and postpone any plans of withdrawing funding support to developing countries.





6.2 THE INTERNATIONAL IMMUNIZATION POLICY TASKFORCE

The WFPHA has created an “International Immunization Policy Taskforce” comprised of key global experts on vaccination policies. The taskforce aims to engage with public health associations, international organisations and like-minded partners to sustain the development, adoption and implementation of key immunisation policies internationally and at the country level. Moreover, the taskforce has developed immunisation policies and ran policy webinars to advance public health advocacy on vaccination among senior healthcare professionals to enhance their expertise, skills and tools to advocate in their countries and globally. The taskforce will also lead the workshop “Vaccination challenges in developed & developing countries: where does the responsibility lie?” during the 2020 digital World Congress on Public Health.



6.3 SUSTAINABLE HEALTH EQUITY MOVEMENT

Considering the magnitude and severity of the COVID-19 pandemic and, in particular, its effects of deepening health inequities, the WFPHA, together with the Latin American Global Health Alliance, took the initiative to send a letter to the Director-General of the UN, Dr Antônio Guterres, and the Director General of the WHO Dr Tedros Adhanom, suggesting the organisation of a multi-sector “Global Health Equity Task Force”.

This letter has been co-signed by over 120 entities, representing over 1.5 million public health practitioners, scientists, academics, healthcare professionals and advocates. It has also been endorsed by former heads of state and ministers, as well as an array of advocates for the right to health from over 50 countries and a wide spectrum of cultures, contexts and ideologies, echoing the plea for an equitable response to the pandemic. A note on this letter was later published in *The Lancet* (v. 395, May 30, 2020).

The letter was received by the two leaders in meetings with the then president of WFPHA and other signatories and was the subject of discussion with WHO technicians, leading to the formation of a working group that



has been dedicated to proposing strategies to tackle inequities, notably, regarding access to future vaccines against COVID-19. The positive reception to the letter motivated the creation of the Sustainable Health Equity Movement (SHEM), which was launched worldwide on July 2 2020 with the participation of Michelle Bachelet, High Commissioner of Human Rights United Nations, and Tedros Adhanom, Director General of the World Health Organization.

The current SHEM steering committee is made up of representatives of the following entities: World Federation of Public Health Associations (WFPHA), InterAcademy Partnership (IAP), World Medical Association (WMA), World Federation of Critical Care Nurses (WFCCN), International Association of National Public Health Institutes (IANPHI), Latin American Alliance of Global Health (ALASAG), University of Massachusetts Medical School (USA), Escuela Nacional de Sanidad (Cuba) and Oswaldo Cruz Foundation (Brazil).

6.4 EFFECTIVE ADVOCACY FOR THE PUBLIC'S HEALTH

Since the beginning of the pandemic, WFPHA has focused its advocacy efforts on facilitating the management and prevention of COVID-19 spread through a series of activities as highlighted in the dedicated section.

The Policy Committee has focused its work in the last period on the editorial process of a Casebook on Public Health Advocacy.

Despite the COVID-19 pandemic delaying its publication, the book is now well underway. Thirty-five case proposals were received, of which 28 were accepted after peer review. The editing process is expected to be completed by the end of 2020.

The Policy Committee members have assessed the editorial process positively, although it noted the scarcity of public health advocacy actions implemented and properly evaluated according to the revised manuscripts. There is no doubt that this important public health function needs to be strengthened and we believe that the Casebook will be a further contribution to this development.



In addition, the policy committee has reviewed a series of policies including “A Call to Ban Coal for Electricity Production” approved by the General Assembly and promoted multiple advocacy actions. This resolution aims to describe the costly and detrimental health effects of coal use for electricity and urge nations to rapidly transition to healthier, renewable sources of energy. The contribution of coal-fired energy generation to climate change renders coal a lethal product, which establishes the case for agencies centred on promoting human health to facilitate its ban.

Several letters of support have been sent to different associations including the Public Health Association in Australia, the Pacific Island Forum as well as the Spanish Society of Public Health and more. Additionally, official letters regarding topics like immunisations or the reduction of tobacco industry partnerships were part of WFPHA’s advocacy work.

DATE	STATEMENT
2020 September 7th	WFPHA Statement on COVID-19 Immunization and Equitable Access to Vaccines
2020 February 13th	Immunization for All Ages
2020 February 3rd	Letter to President of the Regional Government of Andalusia: Reconsidering the Proposed Plan to Close the Andalusian School of Public Health
2019 November 22nd	The Lofoten Declaration: Climate Leadership Requires a Managed Decline of Fossil Fuel Production
2019 September 10th	Letter to the Delegates of the United Nations General Assembly: Reject Tobacco Industry Partnerships
2019 August 22nd	Letter to the Queensland Premier: Expressing concern for the opening of new coal mines in Australia
2019 August 13th	Letter to the Pacific Island Forum: Expressing support of the Nadi Bay Declaration
2019 July 8th	Letter to the Mayor of Madrid: expressing concern regarding the decision to reverse the policy on air pollution
2019 June 11th	Commitment to a Life Course Approach to Immunisation

7. BUILDING PUBLIC HEALTH CAPACITY

7.1 WORLD CONGRESS ON PUBLIC HEALTH

The World Federation of Public Health Associations (WFPHA) will host the 16th World Congress on Public Health from 12 to 16 October 2020 in collaboration with the European Public Health Association (EUPHA) and the Italian Society of Hygiene, Preventive Medicine and Public Health (SItI). Due to the coronavirus pandemic, the congress will be digital.

The global public health community meets at a critical time for our planet. The COVID-19 pandemic has totally changed our lives and will have far-reaching and long-term global economic, political, cultural, and social consequences beyond the spread of the disease itself. Global temperatures lie far beyond historical records





and there are real fears that we are reaching a tipping point. Threats to food and water supply, poverty and inequalities are leading to mass migration and conflict. Political structures at the national, regional, and global level are struggling to respond. International agreements on climate change, nuclear weapons, and much else, are being torn up. The enlightenment view that policy should be shaped by evidence is being rejected by some leading politicians. At a time when global solidarity is required, populist politicians are exploiting divisions.

The theme of the World Congress, Public Health for the Future of Humanity: Analysis, Advocacy, and Action, reflects our firm commitment that we, in the global public health community, have an obligation to respond to these new circumstances. We must make visible the threats to health, some of which are already emerging. We must challenge and hold to account those with the power to make a difference. And we must act, making a real commitment to health in all policies.

We, as the public health community, have much to contribute and much to learn. As always, we will have many opportunities to share ideas among ourselves, but this year we can enrich our experiences even further by bringing a global perspective to our thinking.

7.2 INTERNATIONAL VACCINATION & CAPACITY WORKSHOP

The International Vaccination & Capacity Workshop was held on May 22 2019 at Campus Biotech in Geneva, Switzerland. In addition to over 300 attendees, ranging from professionals to students from around the world, the event was live-streamed via Facebook to an audience of over 25,000.

This event focused on the interdisciplinary approach needed to support vaccination and potential capacity-based solutions. Immunisation is of paramount importance to prevention and public health, and increased capacity through human-based resources, infrastructure and sustainable investments are vital to its effectiveness and requires a truly all-society approach.

Speakers included Prof. Walter Ricciardi, Dr. Svetlana Stefanet from UNICEF, Dr. Rüdiger Krech from the WHO, and Mrs. Anuradha Gupta from GAVI, the Vaccine Alliance. During the workshop, the WFPHA also welcomed former



DG of South Africa Malebona Precious Matsoso as a new Diplomat of the Global Charter for the Public's Health. At the end of the workshop, the WFPHA released a Call to Action, which has been signed by over 20 organisations worldwide. The call, building off of the speakers' topics, urges international actors at all levels, from public health organisations to governments, to prioritise immunisation-based decision making. Actors should work towards increasing capacity and accessibility, spreading awareness, and heeding and implementing strategies outlined in the Global Charter for the Public's Health.

7.3 IMMUNISATION POLICY WEBINARS

The International Immunisation Policy Taskforce of the World Federation of Public Health Associations has started a webinar series to promote comprehensive advocacy strategies on immunisation and support national public health associations and professionals in this effort.

The Global Advocacy Approaches to Immunisation for All Ages webinar was jointly organised with the International Federation on Ageing along with members of the Immunisation for All Ages initiative. It aimed to encourage all governments to prioritise immunisation across the life course as a central component of Universal Health Coverage, remove barriers to access for appropriate immunisation throughout life and reduce inequalities thus guaranteeing a timely, appropriate and affordable access to immunisation throughout life.

The Making Immunisation Interventions Successful webinar explored successful interventions that have been applied internationally and celebrated the importance of countries adopting strategic approaches to ensure the highest level of vaccination in each community.

In the Equitable Access to COVID-19 Vaccine for All webinar world champions involved in the management of the COVID-19 pandemic from around the world discussed challenges and leverages to guarantee equitable access to COVID-19 immunisation.

7.4 ORAL HEALTH WEBINARS

To summarise the latest research and support advocacy for policy and practice change to reduce the global burden of poor oral health, three webinars were hosted by the Oral Health Working Group as part of the #DPHTalks webinar series 2019.

The **Daily toothbrushing as part of a school-based education curriculum** webinar advocated for the implementation of school-based toothbrushing interventions to reduce caries experience and improve oral and overall health outcomes for children. Successful approaches such as the 'Mexico City - Access to Oral Health for Children project' were highlighted.

In the **Silver Diamine Fluoride (SDF): Transforming community dental caries program** webinar the affordability and equitability of SDF as an approach to promote health and wellbeing, especially for children and individuals from low socio-economic settings, were discussed.

The **Importance of Integrating General and Oral Health** webinar sought to inform the dental community, the wider medical profession and policy makers more generally about the importance of integrating oral health into general health, providing recommendations for policy and practice. A special focus was given to the Taiwan Declaration on the Integration of Oral and General Health.



8. ACCURATE INFORMATION FOR ACTION

8.1 JPHP & WFPHA PARTNERSHIP

Since 2006, the WFPHA has had a privileged relationship with the Journal of Public Health Policy, one of the world's leading peer-reviewed journal dedicated to public health.

The Journal allocates several pages per issue to WFPHA, written by leading authors in the field and edited by Prof B. Borisch and Dr M. Lomazzi.

This year WFPHA would like to express its gratitude to Professors Phyllis Freeman and Antony Robbins for the long standing support as co-editors of the Journal of Public Health Policy up to 2019. Both were instrumental in the decision to have “federation pages” in the journal, and have been committed to mentoring and supporting authors and public health content from low and middle-income countries and have contributed to the global profile of the Federation.

Recognising this key contribution, WFPHA has decided to award them with the Lifetime Achievement award as an acknowledgement of their contribution to global public health, and the WFPHA.





8.2 PUBLICATIONS

WFPHA individuals and working groups have published multiple articles in different journals to provide accountable information and facilitate capacity building and effective advocacy among public health professionals.

- Equitable access to COVID-19 vaccination: a distant dream?
- Practical Competencies for Public Health Education: A Global Analysis
- Australia's 2019–2020 bushfires potentially foretell humanity's future: our survival is under threat
- The struggle for health as a universal right in Brazil
- Universal health coverage: contestations and the role of public health associations
- Balanced influence is needed for front-of-pack labelling to protect the health of the public
- Practical competencies for public health education: a global analysis.
- Update on the Global Charter for the Public's Health.
- Implementation of a sugar-sweetened beverage tax in low- and middle-income countries: recommendations for policymakers.
- A cross-country exploratory study to investigate the labelling, energy, carbohydrate and sugar content of formula milk products marketed for infants.
- A call to action: advocating for the integration of oral health promotion and public health via sugar sweetened beverage taxation.
- Revenue allocation from SSB taxes: making the case for oral health promotion.

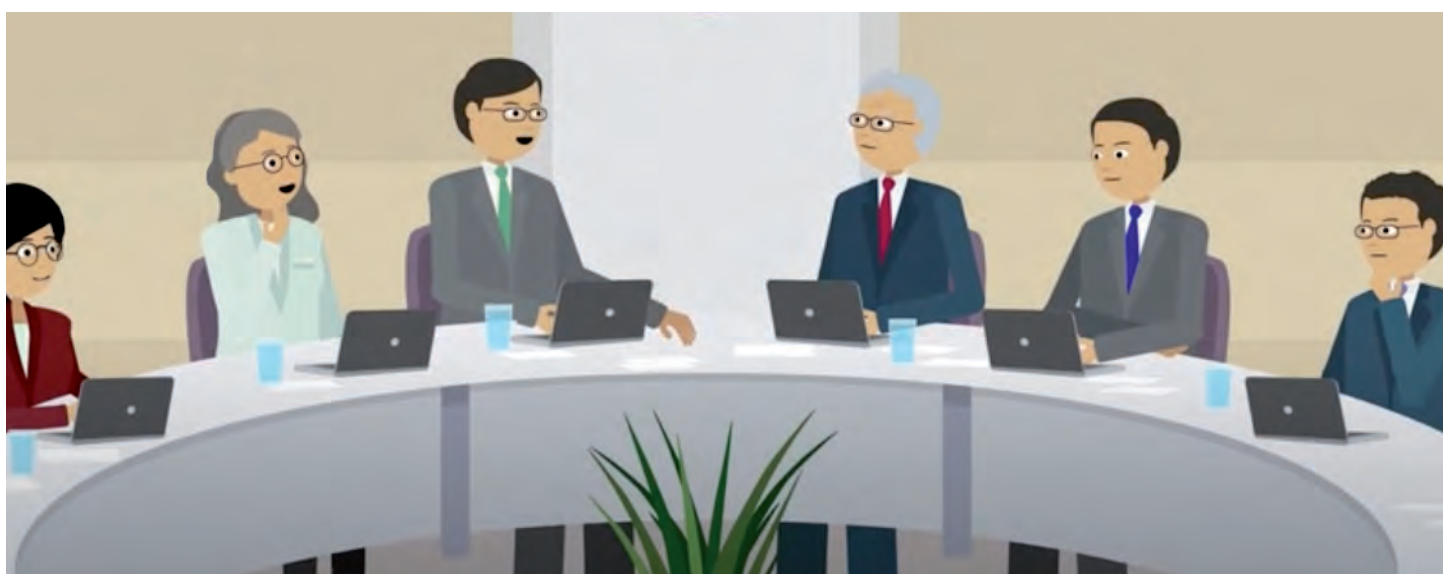
9. WORKING GROUPS

ORAL HEALTH WORKING GROUP

In the last year, the Oral Health Working Group (OHWG) has focused its activities on three main pillars: oral and public health integration, advocacy and professional's capacity building through webinars and publications, and has started a new project on formula milk.

In May 2019, Raman Bedi, co-chair of the OHWG and Bettina Borisch, Executive Director of the WFPHA, signed the Taiwan Declaration on the Integration of Oral and General Health. This declaration represents the kick-off of a broader project aiming at implementing an effective integration of both Oral and General Health under the umbrella of global public health.

Three webinars were hosted by the OHWG as part of the Dental Public Health Talks (#DPHTalks) series in 2019. The webinars were summarised as scientific reports by members of the OHWG for the International Dental





Journal and are currently under review. The webinars have also been converted into short animations and have since been translated into 6 languages for dissemination online.

A series of articles have been published in peer-reviewed journals by members of the OHWG. In these publications OHWG is advocating for the implementation of sugar sweetened beverage (SSB) taxes, the use of revenues from these taxes for oral health promotion, and the importance of reducing sugar for improving oral health. Of note the publication analysing sugar content in baby formula obtained a lot of interest in the media with about 150,000 readers and 20,000 shares, thus highlighting the key need to improve the health from very early childhood.

ENVIRONMENTAL HEALTH WORKING GROUP

The Environmental Health Working Group (EHWG) performed multiple activities, which included supervising three interns, reviewing abstracts for the World Congress on Public Health, facilitating WFPHA global engagement and publishing scientific articles. The interns, based in WFPHA headquarter in Geneva, worked on coal, climate change adaption and climate change litigation projects. The EHWG submitted two workshops, four papers and one poster for the World Congress on Public Health and will play an active role during the event. From the advocacy perspective, the working group signed the Lofoten Declaration, published a statement for the World Environmental Day and sent multiple letters including Aust Coal Qld Premier, Pacific Island Health Forum and G20 Leaders Post Covid #HealthyRecovery. Furthermore, the EHWG published various articles based on the Australian Bushfires, COVID-19 Environmental Health Approaches and the WFPHA Global Survey on CCA for Health.

INDIGENOUS WORKING GROUP

Since the 2019 General Assembly, the Indigenous Working Group (IWG) has focused on securing and expanding their links globally, particularly with other indigenous health groups and leaders. It is important to note that what we do in the indigenous space is promoted by our group as being both in our professional roles and as members of the IWG. This reinforces an important place of reciprocity between we as indigenous leaders and the IWG of WFPHA. Group members are monitoring global data (mainly from developed nations) relative to the initial and second wave of COVID-19. Historically, indigenous peoples are predisposed to less favorable



outcomes than general populations in all nations. We acknowledge that through this pandemic, reliable real-time data is difficult to obtain and almost non-existent with regards to indigenous populations. We are noticing some indigenous communities were able to initially isolate, which meant that some had surprisingly fewer cases than expected. However, the second wave seems to be impacting indigenous groups to infection levels higher than the general population. We are participating regionally and globally in webinars that focus on indigenous effects and responses. There is an enormous interest globally in indigenous health as a result of the pandemic. We have been preparing and are excited about our “World Leaders Dialogue” to be held during the World Congress on Public Health. We are also very proud to have one of our IWG members Dr Summer May Finlay (a Yorta Yorta woman from Australia) presenting a keynote.

PUBLIC HEALTH PROFESSIONALS’ EDUCATION AND TRAINING WORKING GROUP

The Public Health Professionals’ Education and Training Working Group (PETWG) has focused on multiple projects in 2019. PETWG has successfully authored the paper “Practical Competencies for Public Health Education: A Global Analysis”, which mapped out multiple sets of public health competencies and compared them to the competencies illustrated in WFPHA’s “Global Charter for the Public’s Health”. The examined competencies were all part of the Global Charter. In addition, further sets of competencies were found including cultural competence, human rights and systems thinking. The Charter demonstrates a practical tool, which gives an overview on how public health systems inter-relate with each other. Furthermore, it provides information for public health education and training programmes. The PETWG is currently drafting a second paper based on different cultural perspectives and public health competencies. Additionally, the WG is creating a work plan, which can potentially be part of a project for postgraduate students. The PETWG members have advocated at the national and local level with various responses to the SARS CoV-2 pandemic.

TOBACCO CONTROL WORKING GROUP

The group has started the activities under the leadership of its new Chair, Dr Florian Stiegler. Between May 2019 and May 2020 Tobacco Control Talks were prepared and launched by the Tobacco Control Working Group. The talks cover a regular lecture series by leading tobacco control experts to discuss crucial issues for public health. The talks aim to educate, inspire and provide information to global tobacco control researchers and advocates.



EMERGENCIES AND DISASTERS WORKING GROUP

The members of the working group shared information on recent health emergencies including the outbreak of Ebola and the COVID-19 pandemic. They also reported on the attacks in July/August 2019, climate-smart health care series, opportunities for research and conferences for potential presentations. They contributed to the letter of health professionals to G20 on “Healthy Recovery” and the COVID19 Pandemic.

The Emergencies and Disasters Working Group members have played an active role in relation to the World Congress on Public Health with the Chair to be part of the international scientific committee and the submission of several contributions. The workshop “Food and water insecurities in a warming climate: What role for Public Health?” and well as the oral presentation “Migration, health & community health” have been accepted and will be discussed during the digital event.

WOMEN, ADOLESCENT & CHILDREN WORKING GROUP

The Women, Adolescent & Children Working Group mainly focused on three projects. A survey was sent to member associations to document activities done in the area of maternal and child health. The survey findings will be used to guide some of the WG’s decisions on which policies to disseminate and to clarify what kind of programmes and services are needed in maternal & child health. A series of policy papers were conducted, including two papers based on adolescent’s health and early childhood. Another policy paper referred to early childhood and was based on the WHO and UN child nurturing framework.

10. THE YEAR IN PICTURES



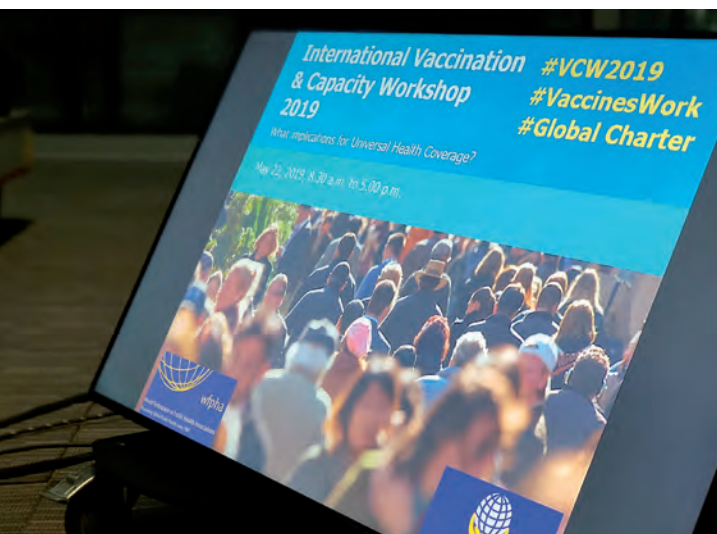
The International Congress Council meeting of the 16th World Congress on Public Health, Geneva, Switzerland, May 2019.



WFPHA at the 72th World Health Assembly, Geneva, Switzerland, May 2019.



WFPHA at the 72th World Health Assembly reception at Biotech Campus, Geneva, Switzerland, May 2019.



The International Vaccination & Capacity Workshop, Campus Biotech, Geneva, Switzerland, May 2019.



Award of “Diplomat of the Global Charter” to DG Malebona Matsoso by WFPHA President Laetitia Rispel during the opening of the International Vaccination & Capacity Workshop, Campus Biotech, Geneva, Switzerland, May 2019.



Prof L. Rispel, representing the WFPHA at Global Vaccination Summit, with the Queen of Belgium, Maggie De Block (Belgium Minister of Social Affairs & Public Health), Jakaya Kikwete (Former President of Tanzania), Vytenis Andriukaitis (European Commissioner for Health & Food Safety), Brussels, Belgium, September 2019.





WFPHA Oral Health Working Group annual meeting, Geneva, Switzerland, Feb 2020.



Prof. Borisch at the virtual round-table on pandemic prevention and preparedness, September 2020.



Prof. Laetitia Rispel at the Global Launch of the Sustainable Health Equity Movement, July 2020.

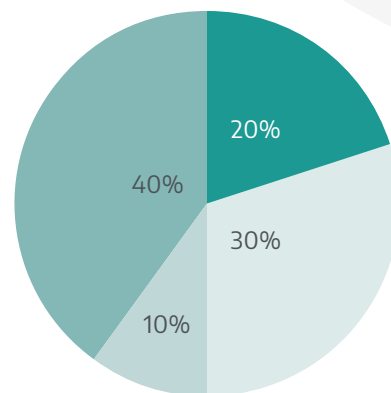


11. THE IMPACT OF YOUR SUPPORT

11.1 FINANCIAL HIGHLIGHTS

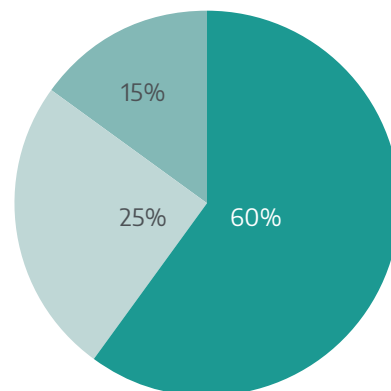
USE OF RESOURCES

- ADVOCACY & POLICY
- SUPPORT TO MEMBERS ASSOCIATIONS
- PUBLIC HEALTH PROJECTS
- COMMUNICATION



SOURCES OF INCOME

- MEMBERSHIP FEES
- GRANTS
- EVENTS



11.2 SPONSORS & SUPPORTERS

The WFPHA is grateful to its members, public health associations, Governing Council, Advisory Board, committees, working groups, for their significant in-kind contribution and our sponsors and other entities for their support over the past year, including the University of Geneva, the European Commission, Pfizer, Chinese Taipei Association for Dental Sciences, Colgate, Global Child Dental Fund, University of Witwatersrand and Aspen Pharmacare.

The WFPHA also wishes to thank all volunteers and interns who helped the Federation and its International Office.





Support is essential for us to perform the unique task of acting as the only worldwide professional organisation supporting the global civil society demand for public health and representing the network for the global community of public health associations. The journey towards our mission and the success of WFPHA projects impacting many lives would be incomplete without the crucial support of our donors, sponsors, and more.

WFPHA ADVERTISEMENTS

The WFPHA publishes advertisements for conferences, courses and jobs related to the public health sector and in line with the WFPHA's values and goals. WFPHA collaborated with Harvard T. H. Chan School of Public Health, Menzies School of Health Research, the Global Health Centre at the Graduate Institute, Schulich University, the University of Bahia, Western University, the University of Geneva, Africa's Professional Training Center in Community Health, and Oxford University Press, among others.

Your advertisement will be posted on our website, blog and social media platforms. In addition, adverts may be in print in our Annual Report. Such an opportunity has the advantage of targeting a vast group of international users who have specifically opted in to receive information on the public health sector. Advertising with WFPHA will not only boost your organisation's exposure but will help strengthen knowledge sharing and spread the global public health message. All advertisements are accepted on the basis of a suggested donation, according to WFPHA's Funding, Donations and Sponsorship Policy that can be found on our website. For more information contact the International Office.

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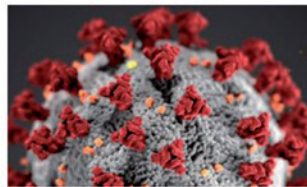


16th World Congress on Public Health 12 – 16 October 2020

Oct 12, 2020

16th World Congress on Public Health 12 – 16 October 2020 The 16th World Congress on Public Health (WCPH2020) begins on Monday 12 October 2020 under the theme "Public health for the future of humanity: analysis, advocacy and action". More than 3,500...

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Open Letter to The United Nations: Call for The Establishment of a Multi-sector "Global Health Equity Task Force" to Confront The Impact of COVID-19 Pandemic

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