1st Arab World Conference on Public Health
Brief introduction about the 1st Arab World conference on public health

• The theme of the conference “Towards Excellence in Public Health: Opportunities and Challenges” will offer options for Arab Countries to achieve the MDGs by 2015.

• The conference will be held in Dubai  4 – 6 April 2013

• Jointly organized and hosted by:
  – Dubai Health Authority (DHA)
  – World Federation of Public Health Associations (WFPHA)
Summary of the Conference

• Approximately 400 – 600 Delegates from Arab countries and around the world are expected to take part in this event:
  • Public health professionals
  • Policy makers
  • Academics and Scientists
  • Educators and programmers
  • Students
Objectives

The conference will:

1. Serve as a regional forum for exchange of knowledge and experiences on key public Health issues in the Arab countries.

2. Contribute towards promoting and protecting public health at regional and national levels.

3. Create a better understanding and discussion of the Arab world major public health challenges within the global public health community.

4. Facilitate and support the development of the Arab World Public Health Association (AWPHA)
5. Strengthening national public health systems or public health functions of national health systems.

6. Enhancing the numbers, training and competence of the workforce responsible for public health functions both within and outside the health sector in all countries.

7. Establishing flourishing national associations/societies of public health professionals where they do not exist, and strengthening them further where they do.
**Vision**: A world-class integrated health system that ensures excellence in health and healthcare for the Emirates of Dubai and promotes Dubai as a globally recognized destination for healthcare.

**Mission**: The DHA has engaged on an ambitious mission to ensure access to health services, maintain and improve the quality of these services, improve health status of nationals, residents and visitors and oversee a dynamic, efficient and innovative health sector through a combination of sector-wide policy and strategy and service delivery at the DHA’s own healthcare facilities.
Public Health & Safety Department Achievements 2011 in the Emirate of Dubai, as per the Dubai Health Strategy 2011-2013

Public Health and Safety Department Scope of Service

- Support and strengthen Public Health research
- Support & coordinate surveillance programs
- Monitor & evaluate public health interventions
- Develop evidence based programs
- Coordinate the multisectoral action
- Develop public health strategy and policies
- Monitor health status in Dubai
- Develop public health safety standards and guidelines
- Provide framework for development of public health & safety functions.
Dubai Health Sector Strategy
2011 - 2013

Strategic Theme (1) – Better Health

- **Objective 1.1.**
  - Reduce the Burden of Non-Communicable “Lifestyle” Diseases
    *KPI: Prevalence of major NCDs and their risk factors*

- **Objective 1.2.**
  - Reduce the Burden of Communicable / Infectious Diseases
    *KPI: Incidence rate of major infectious diseases*

- **Objective 1.3.**
  - Reduce the Burden of Injuries
    *KPI: Disability-adjusted life years lost due to injuries*
1.1 Reduce the burden of Non-communicable diseases

Development of a comprehensive CVD prevention and control strategy framework through a consensus workshop on cardiovascular prevention and control strategy
1.1 Reduce the burden of Non-communicable diseases (cont.)

- Survey assessing physical activity and physical education situation in schools of Dubai

- Development of recommendation on standard guidelines for physical activity in schools through conduction of a Seminar to promote physical activity in schools of Dubai
Achievements

1.2 Reduce the burden of communicable disease

- Development of a Policy to regulate immunization services across private and public health sectors in Dubai.

- Development of immunization guidelines and criteria for Vaccine Qualified Clinics
Achievements

1.2 Reduce the burden of communicable disease (cont.)

- Survey on (clinical & economic) burden of Rotavirus GE on the community

- Development of recommendations on Rota virus vaccination within the National Immunization Program through a consensus workshop

- Development of a policy for Health care workers screening – in the process of final approval.
1.3 Reduce the burden of injuries

- Development of a framework on comprehensive approach to injury prevention.

- Development of standards for comprehensive injury surveillance
Other Tasks Achieved

**Collaboration with MOH to develop:**
- Public Health Law
- New policy for abroad screening of expatriates

**Collaboration with DM to develop:**
- Nutritional Guidelines for Schools in Dubai
- Food-borne Diseases Surveillance System

**Collaboration with MOH & MOE to develop:**
- The unified school canteen guideline
- Ministerial cabinet decree on school canteen and food services
About the WFPHA

• International, non-governmental organization composed of multidisciplinary national public health associations.

• The only worldwide professional society representing and serving the board field of public health.

• WFPHA’s mission is to promote and protect global public health.

• Supporting the establishment and organizational development of public health associations and societies.

• Facilitating and supporting the exchange of information, knowledge and transfer of skills and resources.

• Promoting and undertaking advocacy for public policies, programs and practices that will result in a healthy productive world.

For more information, please visit the WFPHA’s web site at: www.wfpha.org
1st Arab World Conference on Public Health
• Conference Organization
• Professional Conference Organizer’s Deliverables

1st Arab World PHC 2013

- Onsite Delivery Logistics
- Conference Management
- Marketing And Communication
- Conference Financial Management
- Sponsorship, Delegates Sales, and Expo Management
- Delegate Registration and Abstract Management
Thank you

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See you in Dubai 2013