

## **PRESIDENT'S REPORT FOR 2013-2014**

The following are the achievements since May 2013 with respect to the four main elements of the WFPHA President's 2012-2014 workplan:

### 1. Improving the WFPHA's organizational and policy influence capacity and sustainability

- Expanding membership and engaging them as active WFPHA members
- Consolidation and expansion/diversification of revenues
- Streamlining processes (e.g., resolution submission and review process)
- 14<sup>th</sup> World Congress on Public Health
- Strategic Plan 2013-2017
- Business plan

Achieved:

- WFPHA 2013-2017 Strategic Plan adopted and implementation of first year work plan
- Approval by the GC of Pfizer as a potential partner/funder
- Signing of MoU with EUPHA. This resulted in 15 new European member associations plus an annual umbrella fee
- Beginning of discussions with AFPHA re proposed MoU
- New Working Group and Committee guidelines approved and put into place
- Continued planning for the 14<sup>th</sup> World Congress (ICOC and SC meetings)
- Call and selection of host PHA for 15<sup>th</sup> WCPH (2017)
- Project proposals on oral health submitted to Colgate-Palmolive and on tobacco control submitted to Global Bridges, with another tobacco control proposal developed (for submission to IDRC in late May 2014)

### 2. Strengthening the global public health community

- Expanding and strengthening national and regional PHA policy influence
- Improving public health practice at frontline
- Evidence-informed WFPHA interventions at WHA
- Partnerships with other international and regional organizations on common topics

Achieved:

- Planning and launching of pilot Job Share initiative in association with PHAA, NEPHA and CPMA
- Pilot policy advocacy workshop held as a pre-conference event to PHASA conference
- PH Education & Training WG continues research on global PH training
- Tobacco Control WG submitted application to WHO FCTC for observer status at COP6 in October 2014
- WFPHA invited to make presentations/participate actively at PHA Australia and South Africa conferences; hosted two concurrent sessions plus a breakfast meeting during 2014 American Public Health Association conference; participated at the 4<sup>th</sup> and 5<sup>th</sup> Asia-Pacific Conference on Public Health; participated at Global Health Conference in Taiwan; at the EUPHA Conference in Brussels; and at World Innovation Summit for Health in Qatar, all of which helped increase visibility of WFPHA and the place of PH and relationships with member PHAs and other organizations
- Publication of several articles in the Federation's pages of the Journal of Public Health Policy
- Began exploring new partnership with the International Epidemiology Society (to present on PH in post-2015 agenda at IEA Conference in August 2014)

### 3. Action on public health priorities

- New collaborative work plan with WHO
- Position papers on one or two key public health issues
- Active Working Groups that produce measurable results/outcomes

Achieved:

- Participation at Jan 2014 WHO EB meeting
- Signing of 3-year collaboration plan with WHO
- Planning and launching of collaborative WHO/WFPHA initiative on defining public health in today's global setting
- Advisory Board prepares draft paper on the place of public health in the post-2015 development agenda

4. WFPHA's 50<sup>th</sup> anniversary (2017)

- Formation of WFPHA 50<sup>th</sup> Anniversary Committee
- Identification/inventory of historical documents
- Selection of 2017 World Congress on Public Health host PHA