

# **"2009 WORLD PUBLIC HEALTH CONGRESS" ACTIVITIES**

**(Turkish Public Health Association, 01 January 2007- 01 May 2008, ANKARA)**



## **1- Meetings with Governmental Organizations and Institutions**

- **The Meeting with İsmet YILMAZ, Under Secretary of Ministry of Culture and Tourism (25 April 2008)**

İsmet YILDIZ, Undersecretary of Ministry of Culture and Tourism was visited by Prof. Dr. Hikmet PEKCAN, President of TPHA and Mr. Bekir METİN, Secretary General of TPHA, on **25 April 2008** and detailed information about 2009 World Public Health Congress was given.

Support on organizing a reception, through Permanent Representative of Turkey in Geneva, during 42<sup>nd</sup> WFPHA Annual Meeting and 61<sup>st</sup> WHA to be held in Geneva, on 15- 22 May 2008, was requested from Mr İsmet YILDIZ. They will give their consent after the necessary consultations.

- **The Meeting with Prof. Dr. Ahmet Fahri ÖZOK, Dean of Istanbul Technical University, School of Business Administration and President of Turkish Ergonomics Association (18 April 2008)**

Prof. Dr. Hikmet PEKCAN, President of TPHA and Mr. Bekir METİN, Secretary General of TPHA visited Prof. Dr. Ahmet Fahri ÖZOK, Dean of Istanbul Technical University, School of Business Administration and President of Turkish Ergonomics Association on **18 April 2008**. His views and contributions were asked during the visit, especially adding "Public Health and Ergonomics" to 2009 World Health Congress Programme was discussed and he was asked to invite the President of World Ergonomics Council as a speaker to World Health Congress. Cooperation with Istanbul Technical University and Turkish Ergonomics Association was also taken up.

- **The Meeting with Necla ZARAKOL, Chairman of Zarakol Communication Services Corporation (18 April 2008)**

Necla ZARAKOL, Chairman of Zarakol Communication Services Corporation was visited by Prof. Dr. Hikmet PEKCAN, President of TPHA; Mr. Bekir METİN, Vice President and Secretary General of TPHA and Serdar DİNLER, President of Turkish Corporate Social Responsibility Association, on **18 April 2008**, at Corporation Centre. Detailed information on 2009 World Public Health Congress was given to Mrs. ZARAKOL and cooperation requested on the following two topics:

1. To find sponsors for the 2009 World Public Health Congress,
2. Communication consultancy services on various fields with press and visual media in order to make the World Congress publicity a success.

Mrs. ZARAKOL said that the decision on cooperation will be given after they evaluated all the documentation and information, given by representatives of TPHA on this issue.

- **The Meeting with Özgür ÖZARSLAN , Director-General of Information, Ministry of Culture and Tourism and Cemal TEKKANAT, Deputy Director-General ( 8 April 2008)**

Özgür ÖZARSLAN, Director General of Information of Ministry of Culture and Tourism, and Cemal TEKKANAT, Deputy Director General were visited by Mr. Bekir METİN, Vice President and Secretary General of TPHA, on **8 April 2008**, in order to get their support in organizing a reception during 42th WFPHA Annual Meeting and 61. WHA to be held in Geneva, on 15- 22 May 2008, they will give their consent after the necessary consultations.

- **7 April, World Health Day Activities in Turkey**

On the **7th of April 2008**, World Health Day is celebrated in Turkey with various activities. Two different panels have been held in Ankara on this occasion. One of them was held by TPHA and the other one was held by Health Administrators Association. (Detailed information on this subject can be found at TPHA web-page [www.t-hasak.org](http://www.t-hasak.org)). Moreover, promotion of 2009 World Public Health Congress was made during the both events in order to create awareness. Documentation of the activities has been sent to WHO Geneva Centre and European Regional Office.

- **Visit to Mr. İsmet KAYTAŞ, Head Advisor of the President of Red Crescent Association and Mr. Abdülkadir KIRTEPE, Director of Health Services of Red Crescent. (3 April 2008)**

Mr. Kaytaş and Mr. Kirtepe were visited by Mr. Bekir METİN, Vice President and Secretary General of TPHA in their offices and cooperation issues were taken up in the framework of the 2009 World Health Congress preparations on **3 April 2008**. Red Crescent officials took note of the expectations of TPHA and promised to consider the cooperation issues and inform the outcome after their consultations.

- **Visit to Dr. Seraceddin ÇOM, Director General of Primary Health Care of the Health Ministry. (2 April 2008)**

Dr. ÇOM was visited by Prof. Dr. Hikmet PEKCAN, President of TPHA and Mr. Bekir METİN, Vice President and Secretary General of TPHA on **2 April 2008** and he was informed about the developments and preparations of 2009 World Health Congress. They also informed about their planned visit to Prof Dr. Recep AKDAG, Minister of Health. Dr. ÇOM asked the TPHA officials to submit a written letter covering the cooperation issues as well as their requests from the Ministry.

- **The Meeting with Prof. Cevdet ERDÖL M.D, President of Health, Family, Labour and Social Works Commission of Turkish Grand National Assembly**

Prof. Cevdet ERDÖL M.D, President of Health, Family, Labour and Social Affairs Commission of Turkish Grand National Assembly was visited by Prof. Dr. Hikmet PEKCAN, President of TPHA; Mr. Bekir METİN, Vice President and Secretary General of TPHA and Muharrem VARLIK, Member of Board of Management of TPHA, on **27 March 2008**.

In this meeting, cooperation and support on preparations of 2009 World Congresson Public Health was requested from Prof. Dr. Cevdet ERDÖL as well as delivering a speech during the Congress.

- **The Meeting with Levet ŞAHİNKAYA, Deputy Director-General for international Organizations of the Ministry of Foreign Affairs**

Mr. Bekir METİN, Vice president of Turkish Public Health Association (TPHA) and Sermin KÖK, Deputy General Coordinator of 2009 World Congress on Public Health met with Levent ŞAHİNKAYA, Deputy Director-General for International Organizations of the Ministry of Foreign Affairs, on **03 October 2007**.

They discussed the common activities to be done with the governmental intuitions and also the ways and means to be followed in inviting General Directors of UN and other

international organizations or well known persons in this field for 2009 World Congress on Public Health.

- **Meeting with Mr. Hayati YAZICI, State Minister and Deputy Prime Minister**

Mr. Hayati YAZICI, State Minister and Deputy Prime Minister was visited by Prof. Dr. Hikmet PEKCAN, President of TPHA; Mr. Bekir METİN, Vice president of TPHA; Mr. Barış KAHRIMAN, Member of The Executive Board and Mr. Levent ÜLKÜ, Director of Projects for ZED and Organizing Committee of 2009 World Congress on **25 September 2007**, at his Office and information was given about TPHA's activities on 2009 World Congress on Public Health.

- **Timetable /Assignments List of 2009 World Public Health Congress.**

"The Timetable/Assignment List of 2009 World Congress on Public Health" sent to TPHA by the General Secretariat of WFPHA was translated to Turkish and distributed to the members of the 2009 World Congress Organizing Committee and members of the TPHA's Executive Board Members on **15 September 2007**.

- **2009 World Public Health Congress was Discussed on "TRT Haber Vizyon"**

Prof. Dr. Hikmet PEKCAN, President of TPHA, attended on **14<sup>th</sup> July 2007** a TV Programme called TRT HABER VİZYON to inform the public on the 12. World Congress on Public Health, that will held in Istanbul between 27 April - 01 May 2009. At this shared broadcasted TV Programme, lasted 90 minutes, produced by Süha YAZICI and Olgunay KÖSE, Prof. Dr. Hikmet PEKCAN explained 2009 World Congress on Public Health and its preparations.

- **Undersecretary of the Ministry of Culture and Tourism, Prof Dr. Mustafa İSEN was visited by the Members of TPHA Executive Board**

Prof. Dr. Mustafa İSEN, Undersecretary of Ministry Culture and Tourism received the TPHA Delegation, on **16 July 2007**, at his office in order to discuss the issues of cooperation in the 2009 World Congress on Public Health.

The Delegation (TPHA President Prof. Dr. Hikmet PEKCAN, Vice President Bekir METİN, Deputy General Coordinator Sermin KÖK) of TPHA gave information to Prof. Dr. Mustafa İSEN about 2009 World Congress on Public Health activities. Undersecretary Prof. Dr. Mustafa İSEN expressed their continuing support for the 2009 World Congress and said that the General Directorate of Information is delegated for this purpose.

- **Undersecretary of the Ministry of Environment and Forestry, Prof Dr. Hasan Zuhuri SARIKAYA was visited by the Members of TPHA Executive Board**

Prof. Dr. Hasan Zuhuri SARIKAYA, Undersecretary of the Ministry of Environment and Forestry received President and Vice-President of TPHA on **05 July 2007**, at his office.

TPHA President Prof. Dr. Hikmet PEKCAN and Vice-President Bekir METİN informed about 2009 World Congress preparations. It is explained that, as the host of the Congress to be held in Istanbul, TPHA has been working with Governmental Institutions, Universities, NGOs, International Agencies and Private Sector in close cooperation since 2004.

As environment, environmental health and global warming are one of the significant issues that Ministry of Environment and Forestry is in charge, the importance of close cooperation with this Ministry was emphasized and the TPHA expectations were expressed. After this information Mr. Undersecretary expressed their support for the World Health Congress promised to delegate one of the sections of the Ministry for this issue.

- **Visit to the Ministry of Foreign Affairs, Directorate General of International Organizations**

Prof. Dr. Hikmet PEKCAN, President of TPHA and Mr. Bekir METİN, Vice president of TPHA visited Mr. Levent ŞAHİNKAYA, Deputy Director-General for International Organizations of the Ministry of Foreign Affairs on **07 May 2007**. They discussed the progress of 2009 World Congress preparations and the strategy to be followed during the 60. World Health Assembly, to be held in 12- 23 May 2007, in Geneva.

- **Visit to Deputy Under Secretary of Ministry of Health**

Prof. Dr. Sabahattin AYDIN, Deputy Undersecretary of Ministry of Health and member of the Executive Board of WHO was visited at his office, on **03 May 2007** and he was informed about the latest developments of 2009 World Congress on Public Health preparations and about the works to be done.

- **Visit to Directorate General of Family Planning and Maternity Child Health of Ministry of Health**

Dr. Rifat KÖSE, Director General of Family Planning and Maternity Child Health (AÇSAP) of Ministry of Health and Dr. İbrahim AÇIKALIN, Deputy Director General of AÇSAP were visited at their offices on **27 April 2007** by Bekir METİN, Vice President of TPHA and they exchanged views about the 2009 World Congress.

- **Visit to Director General of Primary Health Care of Ministry of Health**

Assoc. Prof. Dr. Turan BUZMAN, General Director, was visited at his office, on **17 April 2007**, by Prof. Dr. Hikmet PEKCAN, President of TPHA and Bekir METİN, Vice President of TPHA and was informed about the progress of 2009 World Congress preparations and discussed detail of the cooperation subjects with Ministry of Health.

- **Visit to Ministry of Agriculture and Rural Affairs**

Prof. Dr. Hikmet PEKCAN, President of TPHA and Bekir METİN, Vice President of TPHA visited Dr. Nihat PAKDİL, Deputy Undersecretary and Acting General Director of Protection and Control of Ministry of Agriculture and Rural Affairs on **09 April 2007** and discussed the support of the Ministry to 2009 World Congress to be held in İstanbul. Mr. Mustafa EMREM, Chief of the Department of Protection Zoonosis Diseases, also participated in this meeting.

- **Visit to Directorate General of Anatolia News Agency (AA)**

Bekir METİN, Vice President of TPHA visited Directorate General Anatolia News Agency and met with Mr. Sefa TEKELİ, Mr. Rahmi ÖZYAZGAN, Senior Officials; Mr. Serdar DOĞAN, Domestic News Director and Mrs. Eda ÜNLÜ, Health News Correspondent.

They discussed about the strategy to be followed for the media promotion of 12<sup>th</sup> World Congress on Public Health in national and international level. They furthermore expressed the support of AA to the Public Health Campaign, planned to be realized in cooperation with the General Directorate Of Turkish Radio and TV Corporation (TRT) with Ministry of Health

## **2- Meetings with International Organizations and UN Agencies in Turkey**

- **Meeting At International Children Centre (ICC)**

An evaluation meeting of 2009 World Congress on Public Health preparations was held at International Children Centre (ICC) on **25 December 2007** chaired by Prof. Dr. Münevver BERTAN, General Director of ICC.

Prof. Dr. Zafer ÖZTEK, Head of Public Health Department of Medicine Faculty of Hacettepe University; Prof. Dr. Nazmi BILIR, President of Scientific Committee of National Tobacco Control and Health Committee; Prof. Dr. Hilal OZCEBE, President of Public Health Specialist Association (HASUDER); Prof. Dr. Hikmet PEKCAN, President of Turkish Public Health Association (TPHA) and Mr. Bekir METIN, Vice President of TPHA were participated in that meeting.

In order to make 2009 World Congress on Public Health a success, parties agreed to continue cooperation; to give necessary support on sponsorship services and on programming; to introduce World Congress on their web-page and on other publications; to make contributions at scientific and international committees as ICC.

- **Visit to United Nations Population Fund (UNFPA) in Turkey**

Mr. Bekir METİN, General Coordinator of 2009 World Public Health Congress, visited UNFPA on **21 August 2007** and met with Dr. Gökhan YILDIRIMKAYA, Programme Coordinator of UNFPA Reproductive Health Programme and Dr. Selen ÖRS, Programme Coordinator of UNFPA Population and Development Programme and exchanged views about the World Congress on Public Health preparations.

- **Invitation of Mr. Kemal DERVİŞ, President of UNDP to 2009 World Public Health Congress**

Mr. Kemal DERVIS, President of UNDP was invited to Turkey by Prof. Dr. Hikmet PEKCAN, President of TPHA, with an official letter dated **11 July 2007** in order to deliver a speech at the 2009 World Congress on Public Health, to be held İstanbul.

Mr. Kemal DERVIS is the President of UNDP since 15 August 2005 and is expected to stay at his post until 15 August 2009. Mr. DERVIS is holding one of the most important posts in the UN system after UN General Secretary and Deputy General Secretary. With a 3 billion Dolar budget, UNDP is one of the biggest UN Agencies. UNDP makes efforts to eliminate poverty and to improve the economies of developing countries.

- **Visit to Regional Environmental Center in Turkey**

Mr. Bekir METİN, Vice President and General Coordinator of 2009 World Congress on Public Health, visited Dr. Sibel Sezer ERALP, Director of Regional Environmental Center in Turkey, on **4 July 2007** and asked for working together in the preparation activities of 2009 World Congress on Public Health and 2011 European Public Health Congress.

## **3- Meetings with NGOs and Professional Associations**

- **Meeting with Officers of the Ankara Office of TEMA Foundation (The Turkish Foundation for Combating Soil Erosion, for Reforestation and the Protection of Natural Habitats)**

Turkish Public Health Association (TPHA) representatives met with the officials of Ankara Office of TEMA Foundation, on **01 August 2007**, at TEMA Office in Ankara, and

gave information on the progress of 2009 World Congress on Public Health activities and requested cooperation in the framework of 2009 World Congress Programme.

Bekir METİN, Vice President of TPHA, Sermin KÖK, Deputy General Coordinator of 2009 World Congress on Public Health, Barış KAHRIMAN, Member of The Executive Board of TPHA, Mukadder EKREMOGLU, Representative of TEMA Foundation in Ankara, Küşat YILDIRIM, Deputy Representative of TEMA Foundation, Şerife ŞAHİN and Cevahir ÇALKAVUR members of TEMA participated in this meeting.

- **Meeting with the Management Team of Veterinary Medical Association**

TPHA authorities met with the management team of Veterinary Medical Association, on **30 July 2007**, at their office and gave information on the progress of 2009 World Congress on Public Health activities and Veterinary Public Health issues were also taken up to seek the ways to include them in 2009 World Congress Programme.

- **Meeting with the Officials of Turkish Pharmacy Union and Associations**

Mr. Bekir METİN, General Coordinator of 2009 World Public Health Congress and Vice President of TPHA visited Mr. Turgut TOKGÖZ, General Secretary of Pharmaceutical Manufacturers Association of Turkey and Nurgun ÖRGEN, Deputy General Secretary of Association of Research- Based Pharmaceutical Companies, on **22 June 2007**, and issues concerning their contribution and sponsorship to 2009 World Public Health Congress were taken up.

- **Attendance to the General Assembly of Veterinary Medical Association**

65<sup>th</sup> General Assembly of Veterinary Medical Association was held on **21 April 2007**, at Centre of The Union of Chambers and Commodity Exchanges of Turkey (TOBB). Mr. Bekir METİN, Vice President of TPHA and Mr. Barış KAHRIMAN, Member of The Board of Management of TPHA participated in the meeting.

In his speech Mr. METİN, proposed cooperation on hosting World and/or European Veterinary Congress in Turkey and thanked for their decision on attendance to 2009 World Congress on Public Health will be held in Istanbul.

#### **4- Attendance to International Meetings**

- **International Veterinary Public Health and Food Safety Congress (12-13 April 2008, Antalya)**

International Veterinary Public Health and Food Safety Congress was held in Antalya-Topkapı Palace Hotel between **12 and 13 April 2008**. Prof. Dr. Hikmet PEKCAN, President of TPHA and Mr. Bekir METİN, Vice President and Secretary General of TPHA, Prof. Vet. Haluk T. ÇELİK, Board Member and Mr. Koray TUNCER, member of TPHA were participated in the Congress.

Main themes of the Congress were the importance of public health and food safety, international policies in this regard, regulations and practices of the EU, USA and Turkey on these issues, diseases originating from livestock products, zoonosis, animal wealth, animal food security and food safety through the eyes of consumers.

Prof. Dr. H PEKCAN has presided a session where he was able to express the views of TPHA during the Congress and gave a conference on "Public Health". And also TPHA delegation opened a stand in order to introduce the 2009 World Public Health Congress.

- **First Global Forum on Human Resources** (Kampala-Uganda, 2-7 March 2008)

First Global Forum on Human Resources for Health organized by WHO-the Global Health Workforce Alliance (GHWA) was held in **Kampala-Uganda** on **2-7 March 2008**.

Prof. Dr. Hikmet PEKCAN M.D., the President of TPHA and Board member of WFPHA and President of the 2009 World Public Health Congress; Prof. Dr. Zafer ÖZTEK, Former President of TPHA, member of the Award Committee of WFPHA; Sarp ÜNER M.D. Lecturer of Hacettepe University Medical Faculty, Public Health Department and Mr. Bekir METIN, Vice President and Secretary General of TPHA participated in the mentioned Conference as representatives of TPHA.

The Turkish Public Associations delegation met with representatives and experts from the United Nations and international agencies, countries, health worker associations, civil society and academicians who were also present in this event. TPHA delegation opened a stand in order to introduce the 2009 World Public Health Congress.

After the Forum, a report was prepared by TPHA delegation. The report covers information about the 2009 World Congress introduction activities and meetings held there and the report subsequently publicized on **18 March 2008**. [First Global Forum on Human Resources for Health](#)

*P.S.: TPHA planning to attend all of the international and national related congresses, to be held in 2008, in order to make publicity of 2009 World Congress.*

### **5- Sponsorship Activities for 2009 World Public Health Congress**

A solution partner file (Turkish-English), introduction film, the list of partner institutions and associations and 2nd draft program of World Congress on Public Health were sent to private sector institutions, members of Association of Research Based Pharmaceutical Companies, Food and Nutrition Companies, auto industry companies, members of Pharmaceutical Manufacturers Association of Turkey, General Directors of Insurance Companies and GSM companies, in the framework of the 2009 World Public Health Congress Sponsorship activities. Moreover, different private sector and media companies, that could be sponsor to the Congress, were visited and detailed Congress information was delivered.

### **6- Other Works Regarding 2009 World Public Health Congress**

- **Efforts to develop Draft Programme of 2009 World Congress on Public Health**

2009 World Public Health Congress Preliminary Draft Programme which was drawn up by the secretariat of World Federation Public Health Association (WFPHA) and Turkish Public Health Association (TPHA), on **15 November 2007**, was submitted to the members of International Planning Committee (Germany, USA, Brazil, Bangladesh, Mexico and Turkey) and to the Board of Management of WFPHA for their consideration. The feed back from the persons concerned in Turkey were collected and sent to the WFPHA Secretariat on **15 December 2007**. All of the collected data were evaluated by WFPHA and was sent to the Parties as Second Draft Programme of 2009 World Public Health Congress.

Second Draft Programme was also translated to Turkish and put into the web page of TPHA ([www.t-hasak.org](http://www.t-hasak.org)) in order to get opinions and suggestions from the persons concerned in Turkey. The feed backs from the organizations were evaluated by the group of experts working in cooperation with TPHA. Second Draft Programme was sent back to WFPHA, on **8 February 2008**, after necessary changes was made.

- **Redesigning of 2009 World Public Health Congress Web-page.**

Web page of TPHA ([www.t-hasak.org](http://www.t-hasak.org)) and [2009 World Public Health Congress](#) were redesigned for the easy access to the information on the World Congress. After efforts continued in January and February, our web-page was updated. The new updated web-page was put into service as of **29 February 2008**.

- **Tele-conferences between WFPH and TPHA Authorities**

**The first of Tele-conference** in order to get information regarding 2009 World Public Health Congress activities, their results and to discuss the strategy, to be followed was held on **23 January 2008**. Barbara HATCHER, General Secretary of WFPHA, Charlene R. BRIGHT, Programme Coordinator of WFPHA, Prof. Dr. Hikmet PEKCAN M.D., the President of TPHA, Prof. Dr. Zafer ÖZTEK, Head of Hacettepe University Public Health Division, former president of TPHA, Bekir METIN, Vice President and General Secretary of TPHA, Muharrem VARLIK, member of Board Of TPHA, Sermin KOK, Deputy General Director of World Congress and Sertaç YÜKSEL, Operation Director of ZED Event Management and Consultancy participated in the first tele-conference.

**The Second Tele-conference** was held on **27 February 2008** with the participation of Charlene R. BRIGHT, Programme Coordinator of WFPHA, Prof. Dr. Hikmet PEKCAN M.D., the President of TPHA, Bekir METIN, Vice President and General Secretary of TPHA, Sermin KOK, Deputy General Director of World Congress, Levent ÜLKÜ, ZED Project Director and Barış KAHRIMAN, member of TPHA Board of Management.

All the agenda items were discussed and road maps were determined accordingly in both conferences. Moreover, in order to follow up the progress, the parties continue communication in various means.

- **Cooperation Offer from Officials of Expo Show Fair Org. Co.**

Prof. Dr. Hikmet PEKCAN and Mr. Bekir METIN met with the officials of EXPO Show Fair Org. Co. on **5 November 2007**. During their meeting Mr. Ozkan CATMAZ, Director-General, Mrs. Aysem ARSLANOGLU, Fair Manager and Mrs. Yeliz OZALHAS, Sales Manager explained that their co. is willing to organize "1th Ankara Health Centers and Equipments Fair" in Ankara Atatürk Kultur Merkezi on **14-16 March 2008** with the support of TPHA and offered cooperation in the field of the 2009 World Congress on Public Health.

- **Official Correspondence to 2009 World Public Health Congress Stake Holders for Information and Support (November and December 2007)**

In order to strengthen cooperation between stake holders, Turkish Public Health Association (TPHA) sent a brief summary of the result of its activities carried out in national and international level after the decision taken that Turkey will be the host of 2009 World Congress on Public Health. All the activities concerning 2009 World Congress are regularly published on web-page of the congress ([www.worldpublichealth2009.org](http://www.worldpublichealth2009.org)) and web-page of TPHA ([www.t-hasak.org](http://www.t-hasak.org)).

- **Advertorial Film for the Publicity of 2009 World Public Health Congress**

A 5-10 minute long film for the publicity of 2009 World Congress on Public Health is produced since **June 2007** in order to promote 2009 World Congress in national and international level.

The visual and written documentation received from WHO, WFPHA and other UN agencies have been used in this 8 minute long film and produced by Bilge Yapim Arsiivi and its crew. The film was prepared bilingual; Turkish and English is ready for use.

- **Questionnaire For 2009 World Public Health Congress**

A Questionnaire has been prepared for the 2009 World Congress on Public Health to be held in Istanbul, between 27 April- 01 May 2009 and hosted by [TPHA](#) in cooperation with [WFPHA](#).

In this questionnaire, institutions and associations were asked for their ideas about who they prefer to see in the committees, about sub themes of the Congress and keynote speakers on **30<sup>th</sup> April 2007**. The results of this questionnaire have been shared with WFPHA Management and related institutions.