IF FOOD PRODUCTS WERE HONESTLY LABELED...
The WFPHA on behalf of its member Public Health Associations calls on all public health professionals in all walks of life to encourage governments to take action to make the healthy food choice the easy choice.

Additionally, we encourage support for strong, effective FoPL systems that play a role in improving population health through improved nutrition and a more open, effective, and readily understood system of identifying the healthiness of packaged food.

Call to Action available at www wfpha.org
Protection
- Policies and regulations
- Independent monitoring

Promotion
- WHO plan & targets
- Consumer understanding

Prevention
- Improved food environments
- Empower individuals
- Tackle the causes of the causes

Education & training
- Research & education for children

Governance
- International & national legislation
- Strong government leadership

Information
- Government led campaigns
- Accurate information via traditional and social media

Advocacy
- Improve civil society leadership
- ‘Speak with one voice’
“THE NUTRITION INFORMATION ON PEANUT BUTTER SHOULD BE GIVEN BY THE FINGERFUL INSTEAD OF BY THE TABLESPOON.”

“INGREDIENTS: CHICKEN, EGGS ... HEY, THE CHICKEN DID COME BEFORE THE EGG.”
Thank you to our sponsors!
AN INVITATION ...

ROME

World Congress
October 2020

Start planning