A GLOBAL CHARTER FOR THE PUBLIC'S HEALTH
A WFPHA PROJECT
THE COMPONENTS

- Capacity
- Advocacy
- Information
- Governance
- Protection
- Prevention
- Promotion
AIM

• A succinct and practical implementation guideline
• Building on the work of:
  • 1978 Declaration of Alma-Ata on Primary Health Care
  • 1986 Ottawa Charter for Health Promotion
• Targeting public health associations, NGOs, civil society, universities, corporates and governments
• Planning and implementing strategies for better health outcomes across the globe
• Realising the potential of a healthy global citizenry to support economic growth, development, equity and stability
PROTECTION

ENVIRONMENTAL HEALTH

OCCUPATIONAL HEALTH

INTERNATIONAL REGULATION

EMERGENCY PREPAREDNESS

DISEASE CONTROL

IMPACT ASSESSMENTS
PREVENTION

VACCINATIONS

SCREENINGS

PLANNING

HEALTHCARE MANAGEMENT

COMMUNITY BASED HEALTH CARE

EVIDENCE-BASED HEALTH CARE
GOVERNANCE

LEGISLATION

FINANCING

POLICY

ACCOUNTABILITY & TRANSPARENCY

STRATEGY

ORGANISATION
ADVOCACY

EDUCATE THE PUBLIC

LEADERSHIP & ETHICS

HEALTH EQUITY

COMMUNITY SECTOR ENGAGEMENT

PEOPLE CENTRED APPROACH

SOCIAL MOBILISATION
CAPACITY

TEACHING

TRAINING

STANDARD SETTING

WORKFORCE PLANNING

ACCREDITATION

WORKFORCE DEVELOPMENT
INFORMATION

INNOVATION

RISK

DISSEMINATION

RESEARCH

MONITORING

EVALUATION
Consultations
- Invited WFPHA to consider how to make health systems and security systems work together through the Charter

Vienna Declaration
- Reiterating commitment to Ottawa Charter
- Taking into account new and emerging threats to public health
- Building on SDGs and Charter

Commonwealth Implementation Tool
- Developing toolkit based on work of Charter
- Seeks to advance global health security and sustainable well-being
Reshaped strategic plan around the Charter

Requesting WFPHA make a position statement on the Brazilian Government’s decision to cut health funding

Publishing and distributing Charter to health ministers lobbying during 2017 election campaign about the need to implement Charter
CHARTER LANGUAGES

• The Charter is now accessible in the following languages:
  • English
  • Portuguese
  • Mandarin
• French and Spanish versions will be available at the start of next year
NEXT STEPS

• Increasing Charter **awareness**
  • **Teleconferences** to present and debate the Charter and discuss how to apply it in different settings, including country-specific teleconferences
  • Continuing the **translation** of the Charter into different working languages
• Working with WHO, governments and NGOs to **implement** the Charter and SDGs
• **Education, training and leadership** around the Global Charter
  • On-line and onsite **training of basic advocacy activities** around the Charter
  • **Collaboration with schools** of public health to align education to the role and needs of public health processonals
  • **Think tanks** with economists, anthropologists, politicians etc. from/in different settings
• **Monitoring and evaluation** in pilot countries
15th World Congress on Public Health

- 3-7 April 2017 in Melbourne, Australia
- Will focus on the Charter and its application
MELBOURNE CALL TO ACTION

• Available following the World Congress