MINUTES OF THE MEETING OF THE GOVERNING COUNCIL (GC) held on
19 May 2018, from –1pm (CET – Geneva Time)
Campus Biotech, Geneva

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AMENDMENTS BEFORE JULY 1ST 2018.
ONCE PUBLISHED ONLINE THE DOCUMENT WILL BE CONSIDERED FINAL AND
REVISED.

Attendance

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<thead>
<tr>
<th>Governing Council Members</th>
<th>In Attendance</th>
<th>Apologies</th>
<th>Absent Without Apologies</th>
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<tbody>
<tr>
<td>M. Asnake</td>
<td>G. Benjamin (from 12 midday)</td>
<td>D. Kondji Kondji</td>
<td>V.J. Mendez Dussan</td>
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<td>A.L. Brownbill (replaces T. Piggott for the morning, until 12)</td>
<td>B. Borisch</td>
<td>T. Salahuddin</td>
<td>V.J.</td>
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<td>I. Hernandez</td>
<td>E. De Cata</td>
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<td>S. Perdes</td>
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<td>M. Moore</td>
<td>L.E. De Souza</td>
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<td>B. Nansalmaa</td>
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<td>T. Piggott (via Webex)</td>
<td>S. Finlay</td>
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<td>B. Regmi</td>
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<td>M. Gissler</td>
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<td>M. Lombera</td>
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<td>W. Ricciardi</td>
<td>P. Hepp</td>
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<td>L. Rispel</td>
<td>Y. Heya</td>
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<td>D. Walker</td>
<td>V. HuLamm</td>
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<td>C. Kai Seng Lee</td>
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<td>J. Kim</td>
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<td>C. Lamura</td>
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<td>U. Laaser (via Webex)</td>
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<td>M. Lomazzi</td>
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<td>P. Orris</td>
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<td>C. Parter</td>
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<td>E. Rawson</td>
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<td>Y. Wheizong</td>
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<td>P. Robinson (via Webex from 10.30 to 12)</td>
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Main Points

Session Opening
- Welcome and acknowledgement of Indigenous peoples’ land internationally.

Adoption of Agenda
- Modifications included consulting with Advisory Board to move their item before, after Item 4 so that #14 becomes #14 a).
- The Agenda was approved as amended.

Approval of Minutes February 1st, 2018
- Minutes were accepted
Strategic Plan (SP)-update

- L. Rispel introduced the work that has been done on the SP, with consultation of more than 54 WFPHA members. L. Rispel acknowledged the contribution of M. Lomazzi
- M. Asnake – suggestion to develop tools for action plan
- Acknowledgement of the need to brainstorm priority actions for the coming year in the context of the Strategic Plan.
- GC recommended Strategic Plan for approval at the General Assembly (GA)

Advisory Board

- Unanimous approval to the new terms of presidency of Advisory Board (to be presented at the GA for approval) to have two terms of two years each, instead of the current situation of two terms of three years each.
- Agreed to add the proposed amendments to #6 from section 3 to section 2 of the By Laws.

Election of Vice President/President elect & New GC Members

- Vacant positions and candidates for the Governing Council were noted
- Vice President/President candidates have been approved and elections will proceed at the GA

Online Voting

- The phrasing contained into the Bylaws about electronic vote and “proxy” is acknowledged to be confusing. Electronic voting by PHAs via email was done during the election of the vice-president/president elect in 2016 and again in 2018. Two main considerations to make: 1. Decide whether the GC believes that it is in principle that an electronic voting is used in the future to include all member associations, 2. The process of developing an appropriate and secure electronic voting system must be reviewed so that it may be used again in subsequent years.
- Proposal of creating a special Committee to be assigned to review the advantages and disadvantages of an electronic voting system, what it constitutes, and how everyone can have a better mechanism for voting
- Recommendations derived from this Committee will be considered for inclusion in the new by-laws
- M. Moore and L. Rispel should discuss further the regulations around Constitution and Bylaws. One idea suggested is that the process of changing long term aspects should be different from the process of changing short term and less important aspects of these legal documents.
- L. Rispel and M. Lomazzi will discuss around the WFPHA governance system to make sure people understand the political elements of their government

Finances

- E. De Cata and M. Moore explained that the current financial state of the WFPHA has been heavily reliant on World Congresses for income, and 15th World Congress on Public Health in Melbourne resulted in lower-than-expected income. One factor was the lack of funding from the Gates Foundation. WFPHA members currently pay yearly fees (lower for low and middle income countries) as a source of reliable income.
• There is the possibility of an improvement in finances with the upcoming AMR Workshop and Diplomat of the Global Charter Campaign and the value of building relationships that could be financially beneficial in the future, thanks to the work done in fundraising for the Workshop.

• The Budget for 2018 is a deficit budget, and the timeline of expenditures do not coincide with timeline of revenues (happening in majority at the end of the year), thus creating a negative cash flow, especially in the first 6/9 months of the year.

• The GC Proposed possible suggestions for improving finances:
  - Appealing to governments and private foundations; however, the suggestion was challenged by G. Benjamin, who cited government downsizing and health budget reductions as obstacles to this solution.
  - Focusing less on trying to secure funding for global initiatives and reframing the WFPHA’s activities to align with the public health objectives of potential funders. M. Asnake noted that it would be easier to secure funding by pitching specific projects (for example the ones explicitly aimed at improving health conditions in Africa) in contrast to trying to secure funding by pitching broad, global projects.
  - Conducting a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis to create a strategic funding plan to serve as a basis for building a sustainable budget and aligning the objectives of WFPHA and potential funders.
  - Forming a Committee to focus on fundraising, financing, and risk management.
  - Cutting travel expenses: The majority of GC disagreed with this suggestion, citing its potential value as an investment for attaining future funding.
  - Exploring a collaboration with pharmaceutical companies, strictly in accordance with the WFPHA’s Funding, Donations, and Sponsorship Policy.

• Some examples and other information were provided. SFSP, The French Public Health Association, declared interest in supporting Francophone countries. M. Asnake’s management in the Ethiopian Public Health Association was declared to be a success in securing government funds by aligning WFPHA’s objectives and the goals of the Ethiopian government to improve the health of the Ethiopian population. APHA’s case was also raised as an example of success with securing funding for projects aimed at building capacity in APHA’s members.

• Noting the concerns expressed on a deficit budget, the GC recommended its approval to the GA. The GC asked to cut the Travel exp. of 2k (from 10k to 8k USD).

New Policies
• Oral Health Working Group Policies
  o The proposed resolutions have been developed in the context of the Global Charter. R. Bedi explained that the group would like: (i) to move from resolutions to academic publications; (ii) to improve their profile and use it as a way of obtaining funding. An executive meeting of the OHWG happens every year in Geneva, developing targets to raise around 60,000 dollars a year. OHWG will focus on advocacy for reinvesting part of the “sugar tax” income to OH and OHWH/WFPHA initiatives.
  o Looking at an upstream approaches by targeting schools.
- Asbestos policy
  - The policy on asbestos has been approved
  - I Hernandez asked WFPHA to advocate for implementation because it's important to awareness about the harmful effects of asbestos, identify situations in different country, level of protection and government standards.

- AOB: D. Walker requested to send a survey to other member associations to see what they are doing on Women Children and Adolescents' health on behalf of the WG. Agreed under the condition that the work is carried out by the WG.

- Statement Condemning attacks by Israeli defence force personnel on health care workers and Palestinians. The statement was drafted by J. Chauvin and discussed by the policy committee. The PC recommended the statement to be GC. The statement was edited and recommended by the GC for approval by the General Assembly.

**New Members approved, to be presented to the GA for approval:**
- Planetary Health Alliance, World Heart Federation, International Physicians for the Prevention of Nuclear War, World Organization of Family Doctors (WONCA) are approved as new partner member associations;
- European Public Health Alliance was approved as a sustaining member
- It was suggested that sustaining members be requested to pay membership fees, and what they see as commonalities with the WFPHA

**Charter Implementation – AMR Workshop on May 23rd**
- M. Lomazzi explained the Workshop agenda, speakers, and topics, and reports and that also some contribution has been received from the sponsors
- More than 350 delegates have confirmed their attendance

**Charter Implementation – International Public Health Forum on the Global Charter for the Public’s Health – Cameroon**
- The conference was attended by close to 100 people, a sizeable number were students and young professionals. The role and contribution of Dominique Kondji Kondji was acknowledged, who is also a very active member of the GC.

**Students and Young Professionals Working Group**
The Group presented a brief report. They are currently working on developing a report on engaging students and young professionals, refine it into a journal, aim for publication, and develop recommendations.

**Indigenous Health WG event – May 24th**
- The GC approved the Indigenous Working Group as part of WFPHA
- The Government of Australia is supporting them with AUD $260,000.
- Introduction to the Chairs and Co-Chairs of the working group, who explain that the IHWG does not represent all Indigenous populations around the world. However, the group would reach out to as many countries as possible.
- The importance of Indigenous population health as equivalent to disadvantaged populations in developing nations.

**World Congress on Public Health – Rome 2020**
- Noted that social media is as a powerful tool, as was the case of the Melbourne Congress, the connection has been incredibly positive.
- The Contract with PCO has been signed.
- The International Scientific Committee meets regularly about practical aspects of the organization, and includes members from WFPHA, European PHA, and Italian PHA.
- Following D. Walker and L. Rispel's suggestions, there are plans to include a larger proportion of conference participants from the global south. L. Rispel motivated for her inclusion in the ICC, given that the conference will happen as part of her presidency.

**World Congress on Public Health – Expression of Interest**
- The proposal from the ad hoc committee to send out an "expression of interest" for running a Congress every 2 years or 3 years (2022 or 2024) as a pilot has been approved.

**AOB**
- In light of the presentation of the award of the global charter to a public health professional from Taiwan, the Chinese Preventive Medicine Association presented the case for abiding by the One-China Policy in line with a resolution of the United Nations. Following deliberations, GC members decided to proceed with the Global Charter ceremony in a sensitive manner. The meeting was closed at 16h00.