GC Meeting Agenda Minutes - topics for voting underlined
Sunday 2nd April 13:30-17:00, Four Points by Sheraton Melbourne Docklands Hotel

1.0 Session Opening – (M. Moore)

2.0 Adoption of the Agenda (M. Moore)
- No proposals or dissent of agenda
- Minutes carried

3.0 Approval Minutes January GC TC – (M. Moore)
- Amendment to include L. Rispel’s name as present (pag 1)
- Correction of J. Chauvin’s surname (pag 2)

4.0 A Global Charter for the Public’s Health Implementation (B. Borisch)

4.1 Diplomat of the Global Charter (M. Moore)
- Call for Diplomats
- L. Rispel: suggestion of using the term “ambassador” rather than diplomat. Suggestion of calling for donations to the federation from members in addition to diplomat fee contribution.
- M. Moore: suggestions of keeping the title of diplomat however, when talking about the position, use diplomat and ambassador interchangeably.

4.2 Projects
- All projects are part of the Charter Implementation, and want to develop certain services or functions like governance information, advocacy as well as equity and leadership.

4.2.1 Digital technologies (L. Rispel & J. Chauvin)
- During the Congress, a meeting with PHAs was held to discuss about their view on how WFPHA will move forward with and engage with associations in digital and technology for public health.
- Aetna Foundation and WFPHA are discussing a possible 2nd phase of collaboration on digital technology and health projects.
- For more information please refer to: http://www.wfpha.org/images/newsletter/Theo/WFPHA_ANNIVERSARY_PRESENTATION.pdf

4.2.2 Vaccination Atlas (M. Lomazzi)
- WFPHA, in collaboration with “Università Cattolica of Rome” is developing a project on an Atlas of diseases that can be prevented through vaccination and which covers all countries
and vaccines available globally (27 vaccines). The aim is to provide a tool for parliamentarians and policy makers to advocate for immunization activities.

4.2.3 Charter Operationalization (M. Lomazzi)

- Project to implement the Charter and make it operational and concrete. This could be achieved by developing guidelines or toolkits for each function and service of the Charter. Currently in preliminary stage of creating outline of the project for proposal to the GC and looking for key leaders for each part. This project will developed in collaboration with ASPHER.
- P. Orris: volunteered to help with development project plan, incorporation in international health regulations and engage public health students to make the document operational.
- L. Rispel: project plan should be coherent with the strategic plan. Leadership and Equity should be included.
- B. Borisch: reinforced using public health teaching institutions to operationalize the Charter as the partnership with other institution is vital.

5.0 Strategic plan 2018-2020 (M. Moore)

- L. Rispel: moving forward with the Strategic Plan. The charter should be seen as a long lasting document, like the Alma Ata declaration, Ottawa Charter etc. It will be used as board guiding framework for coming strategic plans. Process development and task delegation for strategic plan will be created. The Finance support plan will be developed along side with the process for sustainability. A first Draft of the Strategic Plan to be approved at the 2018 General Assembly will be developed by L. Rispel and M. Lomazzi.

6.0 Policy Committee (I. Hernandez)

6.1 Policy Committee report

6.1.1 Work plan

The Policy Committee is developing his work plan for the next term. The Plan will consider:

- Stimulating calls for resolutions from work groups and national associations of public health.
- Disseminating policy documents to national associations, and encourage the use of these documents.
- Assisting national public health associations in developing advocacy, and advocacy within the framework of the charter.
- Asking all our members the policies that they have developed and used in the last year. M. Moore: suggested to use other associations' policies that have already been developed and adapting these to our cause. This two way exchange of our policies and national association's policies should be used as a strategic approach to building a larger repertoire. WFPHA can have a large influence on emerging associations policy adoptions.
- Encouraging communication from associations as to which policies they have passed in the last year, and encourage them to submit policies on the website. D. Walker has prepared a
document for the streamlining of policy document development (resolutions and policy statements). The GC accepted this proposal.

T. Piggott: in support of the idea of two-way exchange. WFPHA will need to develop the communication on this topic, increase engagement of associations through social media etc. and how policies are disseminated. WFPHA needs to create communication strategy for this.

P. Orris will develop a work plan with coherence to the strategic plan.

6.1.2 Conflicts of interest & conduct standards

No agreement made. Revision of the form is required before presentation to the GC.

6.2 Resolution "Exempt Tax on Fluoridated Toothpastes to Promote Oral Health"

The Resolution is complete.
L. Rispel: understands that tax exemption should apply to poorer communities but wealthy/middle class communities should still pay the tax.
M. Moore: opposes L. Rispel’s view as for him the Advocacy impact and equality is higher when tax exemption is for all.
P. Orris: Mentions the possible Conflict of interest since WFPHA has a grant from Colgate.
D. Walker: Resolutions are predominately aimed at developing countries.
M. Asnake: Questions the Cost-effectiveness assessment in developing countries of fluoridated and not fluoridated products and whether the tax exemption will make any difference in price. If not, it could be a case of marketing success and improving marketing of fluoridated toothpaste.
Decision on fluoridation resolution: GC motions to send policy back to Oral health Working Group for discussion of concerns raised by GC. 1 Abstention to the motion.

6.3 Resolution "Exempt Tax on Dental Supplies and Equipment for Infection Control and Prevention"

Approved by the GC

6.4 Resolution "Scientific Evidence and Treatment Needed to Combat the Spread of HIV -Not Ineffective Travel Bans"

Approved by the GC

6.5 Resolution “Preventing and Responding to Violence against Women and Girls as a Human Right”

Approved by the GC. Title to be revised by D. Walker
7.0 **Report from the Finance Committee** (M. Gissler & E. De Cata)

7.1 **Fundraising Strategies**

- Projects e.g. Immunization Atlas
- Long term strategy for finance is required for sustainability

7.2 **Membership fees Amendment**

Membership fees have gone well. There are some objections from high-income countries on paying the full fee. The amendment proposing that if several associations are in the same country then some of them should not pay the full member fee amount is approved. Membership fee income has doubled in comparison to a few years ago. MoU is with EUPHA. An alternative solution may be discussed to guarantee an equitable approach.

T. Piggott: expressed concerns of whether the above will set a precedent for other regional organizations and have long term repercussions. He asked whether we have explored if any associations would like to make voluntary contributions.

8.0 **Student & Young Professional Section (SYPS) report** (T. Piggott)

T. Piggott: requested input on WFPHA SYPS and how do we create constitution within the group and direction for commitment. Young professionals and students sessions/leadership dialogues during the week to create outputs for direction of the group and potential projects etc.

B. Borisch: expresses support for the group its growth.

M. Asnake: considerations on culture and how to engage member associations to include SYPS (or similar) in their annual conferences, organised events etc.

T. Piggott: around 10 recommendations will be distributed to associations on how to include young professionals.

P. Orris: suggested to increase discussions with medical students on how to do both medicine and public health.

E. De Cata: Suggests an increased use of the SYPS webpage on WFPHA and on the Annual Report 2017

L. Rispel: suggestion of having more concrete objectives of the group and this could increase capacity.

M. Lomazzi: suggestion of considering making a co-chair of committees/working group of young professionals to create opportunities for students and young professionals.

9.0 **Future of the Membership Committee** (M. Moore)

As the Membership Committee has not been so active for years and its work is carried out by the International Office a decision is taken to merge the membership Committee with the Nomination and Award Committee that will support the work of the international Office if needed.
10.0  **50th Anniversary report** (J. Chauvin)

- The Cuban PHA created the Logo for the 50th anniversary. Many thanks to Yoel Diaz Estrada;
- the 50th anniversary article is available on the Federation pages of the Journal of Public health Policy and on WFPHA website;
- Vignettes of past presidents were created and made available in different sources including the world congress publication;
- 50th anniversary interviews and videos have been shown during the Congress in the Poster Area and on WFPHA website;
- 50th anniversary e-review: there should be a review of WFPHA including covered study, feature stories, Leavell lectures etc. to be put online as a marketing strategy, (a committee and an intern would be required for this);
- WFPHA e-archived materials: we should plan a call for an archivist to organize the historic documents of the WFPHA online: it’s necessary to archive the 50 years of the Federation’s History. Suggestion: The WFPHA website has a section for the history of the Federation;
- Some nice graphics should be used to show the WFPHA milestones and the main WFPHA achievements;
- 50th Anniversary party during the Congress takes place on Tuesday 4th and Friday 7th of April (World Health Day).

11.0  **16th WCPH MoU** (M. Gissler)

- Rome meeting with three partners: EUPHA, SI1 and WFPHA. Profit to be shared between the three parties.
- Profit sharing for Rome 2020 congress – 40/40/20
- Should try to maintain 50% of profits to WFPHA in the future.
- D. Walker: International scientific committee is needed to manage the preparation of the Congress.
- C. Signorelli: decision to combine conferences into one Congress as this is the reason why the profit is split three ways. Within Rome there are three possibilities for locations, the Budget still needs to be discussed and finalized. A Discussion needs to be made as to who takes on risk of a negative financial result and a contract will need to be prepared. Some concerns arise as there could be some event between now and 2020, which will affect the risk of negative financial outcomes, as the budget is drafted based on the number of attending persons. Suggestion of translations occurring at the congress to facilitate those who do not speak English but this will depend on budget negotiations. Willing to negotiate budget split.
- M. Gissler: 40/40/20 profit split should not be of concern as the combination of networks of EUPHA, Italian society and WFPHA will induce more people to attend the event.
- M. Moore: The risks that C. Signorelli was talking about are minimal. No contract has been signed by a good faith agreement on 40/40/20.
- L. Rispel: agreeing to a 40/40/20 profit split will erase the previous concerns and we should try to keep the 50/50 percentage. The Principle of equity should be maintained by signing the MoU.
- P. Orris: stated that no explicit information was given to the committee on differential split of profit. EUPHA should be paid for the function of organizing the congress at market rate if providing services for the Congress.
- The GC requested to negotiate the principle of 50:50 split of profits of the 2020 Rome conference with the organizers, and to include it in the MOU.
- L. Rispel: Expresses the need to ensure that people are advised to get visa very early for the Schengen area in which the 2020 congress will be held.

12.0 **Bylaws – set up of an “ad hoc” committee** (M. Moore)

By-laws are being assessed and will come back to GC. Call for suggestions of which by-laws could be improved.

13.0 **Nominations Committee**

Election of the representative for the vacant AMR GC seat – M. Lombera has been approved by the GC in January and will be presented to the GA for approval.

14.0 **Membership committee**

The report has been presented to the GC in January and approved in principle. It will be presented to the GA for approval.