<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>INCLUSIONS</th>
<th>INVESTMENT (USD)</th>
<th>NUMBER AVAILABLE</th>
</tr>
</thead>
</table>
| Public Health        | > Logo on the WFPHA website sponsors page, listing status as Public Health Companion  
> 100-word corporate description on the WFPHA Website, Newsletter and Facebook page  
> Logo in all training materials related to the Charter implementation  
> Logo on Sponsor signage at venues (pilot countries trainings and Geneva workshop)  
> Logo on Sponsor acknowledgement slide at the beginning of the trainings (pilot countries) and Geneva workshop  
> Logo in all collateral material produced for the Charter implementation project, including promotional fliers (electronic and hard copy) and brochure  
> Logo and acknowledgment in all posters and other presentations related to the Charter implementation  
> Acknowledgment in any article related to the Charter implementation | $50,000          | Limited to Four Organisations |
| Gold Investment      | Sponsorship of the training program for professionals, in the pilot countries. The investment will be allocated in the set up and development of the on-site training (i.e. training material, part of the human resources salary managing the course, travels, media campaign, etc.). We offer:  
> Logo on the WFPHA website sponsors page, listing status as Gold Investment in association to the pilot countries  
> 100-word corporate description on the WFPHA Website  
> Logo in all training materials related to the Charter implementation for the pilot countries  
> Logo on Sponsor signage at venue  
> Logo on Sponsor acknowledgement slide at the beginning of the trainings (pilot countries) | $30,000          | TBC               |
| Silver Investment    | Sponsorship of the member state workshops such as that to be held in Geneva on the Charter’s implementation. The investment will be allocated to the set up and development of the workshop (i.e. training materials, catering service and media campaign, etc.). We offer:  
> Logo on Sponsor signage at venue  
> Logo on Sponsor acknowledgement slide at the beginning of the trainings (Geneva workshop) | $10,000          | TBC               |

Approval of WFPHA governing council may be required once an investment proposal is received by the WFPHA. The normal approach is to gain this approval quite quickly through email.