Announcement of casebook and solicitation of cases

The World Federation of Public Health Associations announces a call for submissions for Casebook on Advocacy in Public Health. The goal of the Casebook is to assist National Public Health Associations and other actors to improve their capacity of influence on national public health policies through advocacy efforts. The Casebook’s aim is (1) to increase knowledge and capacity to develop and implement advocacy strategies in order to improve population health at local, regional, national and international levels and (2) to inspire the development of curricula and other training material to support instruction, debate, dialogue and action to strengthen advocacy efforts.

The WFPHA promotes the use of the Global Charter for the Public’s Health in order to improve the practice of public health around the world. The Charter considers Advocacy, together with Governance, Information and Capacity, as key enablers/functions of Public Health. Unfortunately, the study and teaching of advocacy and their application to improve population health remains neglected in many countries. Increasing the capacity for advocacy can have positive effects on population health by stimulating healthy policies for implementation in both the public and private sectors. In addition, a more developed public health evidence-based research base on advocacy can help focus public health efforts globally and assure public health strategies are placed higher on the political agenda of countries.

The Casebook will be edited by the WFPHA and its registration funded by the Research Group on Clinical Epidemiology, Governance and Global Health from the University of Miguel Hernández in Spain. We would like to receive contributions from individuals, teams and/or organizations such as the national associations of public health or other NGOs. Cases could involve the participation of people from diverse disciplines and professions such as decision makers, public health practitioners, other professionals, scholars, consumers and residents, etc. We would particularly like to include cases from low and middle income countries and from all regions of the world.

If you are interested in contributing to this e-Book, please click here to review the guidelines for authors and submit a short abstract of your case (between 500-700 words) electronically as a Word document to Ildefonso Hernández-Aguado, Universidad Miguel Hernández, Email ihernandez@umh.es and Lucy A. Parker lparker@umh.es by 30 November, 2019, 23:59 GMT.