WFPHA Advertising Guidelines

1. WFPHA accepts publication of advertisements of Public Health Programs or Courses in line with its value and goals on the terms and conditions set out below.

2. These Terms apply to: online advertisements on the website, in the WFPHA newsletter and in the social media available

CONTENT AND DELIVERY OF ADVERTISEMENTS
3. Materials for an Advertisement must be provided no later than 15 days prior to the publication of the newsletter or to the visibility on the website and social media. The Advertisement will be posted in the newsletter, on the website (highlights) and in the social media available (Advertising rules are reported in the table).

4. WFPHA may, without any responsibility to the Advertiser, reject, cancel or require any Advertisement to be amended if considered not appropriate or not in line with its goals. WFPHA will not be responsible for any dues or charges related to the advertisement and it is the sole responsibility of the Advertiser institution.

5. The Advertiser guarantees to WFPHA that:
   (i) any information supplied in connection with the Advertisement is accurate, complete, true and not misleading;
   (ii) it has obtained the consent of any living person whose name or image (in whole or in part) is contained in any Advertisement;
   (iii) the Advertisements are legal, decent, honest and truthful, are not contrary to the provisions of any applicable law, regulation or code of practice, are not libelous or obscene and do not infringe the rights of any person (including any person’s intellectual property rights);
   (iv) the Advertisement will not be prejudicial to the image or reputation of WFPHA or the websites or the newsletter;
   (v) all Advertisements submitted for publication online will be free of any viruses, and no Advertisement will cause an adverse effect on the operation of the website.
(vi) All Advertisements are accepted on the basis of a suggested donation made prior to the publication of the advertisement or at latest the same day.

For more information on the specific options refer to our Advertising Packages (under http://www.wfpha.org/advertising-courses) or write to Eleonora.decata@unige.ch