Better Health by 2030

The Global Charter and the Sustainable Development Goals

On behalf of the WFPHA I would like to acknowledge the role of Indigenous Peoples as the traditional owners of lands and pay respect to their elders, past and present.
The World Federation of Public Health Associations

- A ‘Horizontal’ Approach in the Global Context
- Following on from:
  - Declaration of Alma Ata (1978)
  - The Ottawa Charter (1986)

Seven areas of action

- Services
  - Protection
  - Prevention
  - Promotion
- Enablers/Functions
  - Governance
  - Information
  - Advocacy
  - Capacity

How does the Global Charter align with the SDGs?
SDGs and the WFPHA “Global Charter”

The Sustainable Development Goals

A Global Charter for the Public’s Health

To be read in conjunction

Governance

Protection

Information

Advocacy

Capacity

The Sustainable Development Goals
Dr Margaret Chan, WHO Director-General

“The challenges facing public health, and the broader world context in which we struggle, have become too numerous and too complex for a business-as-usual approach.”
Protection

- International Health
  - Regulation
  - Co-ordination
- Communicable disease control
- Emergency preparedness
- Planetary health
  - Environmental health
  - Climate change
  - Sustainability
DONALD TRUMP
• Withdraws from Paris Accord, “Pittsburgh not Paris”
• State governors and mayors continue (See Independent.co.uk 17 June 2017)
• “US Climate Alliance”
  • 10 States 274 Cities
• Adani Coal Mine (Qld Aust)
• IPCC Meeting Fiji 2-6 Oct
  • Impact on small Island States

SDG 13: Promoting health through low-carbon development
Prevention

- Primary prevention
  - Vaccination
- Secondary prevention
  - Screening
- Tertiary prevention
- Evidence-based care
  - Integrated
  - Person-centered
  - Quality health-care
  - Rehabilitation
- Healthcare management and planning
Responsible Consumption & Production

- Anti-biotic resistant deaths
  - By 2050 will overtake cancer in Australia

- "Tobacco"
  - PMI “A tobacco free world”

- Junk Food
  - Obesity (WHO: 10x increase in kids in past 40 years)

- Alcohol
  - Increasing harm / international treaties

- “Good government stewardship”
  - Promoting health consumption
  - Restricting marketing of unhealthy products / consumption
  - Resisting “nanny state” arguments

Responsible consumption and production
Health Promotion

- Inequalities
- Determinants
  - Social and economic
  - Cultural
  - Resilience
- Behaviour
  - Health literacy
  - Personal responsibility
- Life-course
- Healthy settings

![Diagram of Health Promotion]

- Governance
- Information
- Advocacy
- Protection
- Prevention
- Promotion
- Capacity
Oxfam: (6 January 2017)
1. “Just 8 billionaires = wealth of the poorest 3.6 billion people”
2. “1% of Australians own = bottom 70%”
3. “Multinationals ... fuelling the inequality crisis”
4. “1 in 10 people survive on less than $2 a day”
Good Governance

- Public health legislation
- Health and cross-sector policy
  - Health in All
- Strategy
  - Strategic planning
- Organisation
  - Financing
  - Quality assurance
  - Transparency
- Accountability
  - Audit
Good health and well-being

The Challenges
- 3.1 Maternal mortality
- 3.3 AIDS, TB, Malaria ++
- 3.4 NCDs
- 3.6 Road accidents

The Hopes
- 3a Tobacco - FCTC
- 3b Vaccination
- 3b Doha Declaration
- Access to healthcare
- Access to medicine
Accurate Information

- Surveillance
- Monitoring and evaluation
- Research and evidence
- Risk
  - Innovation
- Dissemination
  - Uptake
Accurate Information

- Evidence
  - Basis for policy
- Explaining healthy policy
  - Vaccination
  - Open public health debates
- Economic
  - Cost of public health failures
- Monitoring and evaluation
  - Media
  - Social media

SDG 4: Supporting high-quality education for all to improve health and equity
Capacity building

- Workforce development
  - Public health
  - Health workers
  - Wider workforce
- Workforce planning
  - Numbers,
  - Resources,
  - Infrastructure
  - Standards
  - Curriculum,
  - Accreditation
- Capabilities
  - Teaching and training
Clean water & sanitation

- Public Health “101”
  - John Snow & Rev H Whitehead
    - 1854 Cholera
    - 1858 The “Great Stink”
    - Public health is political
- Monitoring SDG 6.2.1
  - “Some 3 in 10 people worldwide, or 2.1 billion, lack access to safe, readily available water at home, and 6 in 10, or 4.5 billion, lack safely managed sanitation”
  - In 90 countries progress so slow .. Will not reach goal by 2030

WHO/UNICEF Report 12/07/2017
Effective Advocacy

- Leadership and ethics
- Social-mobilization and solidarity
  - People-centered approach
  - voluntary community sector engagement
- Communications
- Sustainable development
Partnerships for health

World Federation of Public Health Associations
1. Over 120 Public Health Associations Worldwide
2. Chinese Preventive Medicine Association
3. Western Pacific Regional Office
4. Working as “formal” partners of the WHO

SDG 17: Mobilising Partners to monitor and attain health related SDGs
The world needs you

Which SDGs will be your focus?